

Garden City Recreation and Parks Master Plan & St. Paul's Use Plan

Evaluate & Engage Phase Results

Garden City
RECREATION AND PARKS

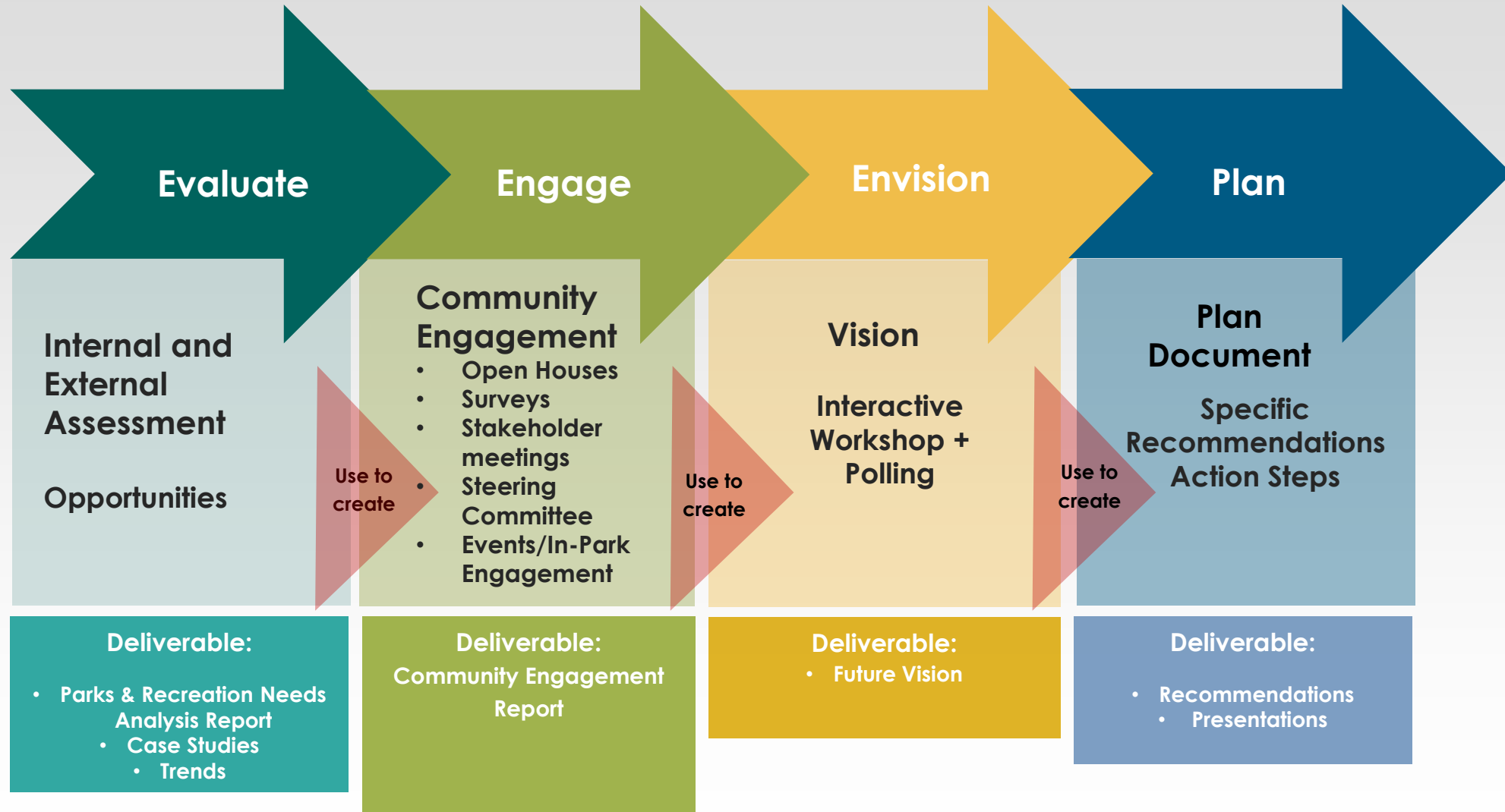


September 23, 2024



**BRANDSTETTER
CARROLL INC**
ARCHITECTS + ENGINEERS + PLANNERS

Project Approach



Implementation →

Evaluate Phase

- Inventory and assessment of existing parks, facilities, and programs
- Community and population trends
- Benchmarking to other agencies and level of service analysis
- Review of previous studies related to parks and St. Paul's



- **Inward thinking - Current State**
 - Quantity
 - Condition Assessment
- **Outward thinking - Trends**
 - Case Studies
 - Trends Analysis

How :

- Previous Studies Review
- Restrictions Analysis
- Trends
- Parks, Trails, and Facility Inventory
- Trends Analysis

**Identify Gaps
and
Opportunities**

Use to
create

Engage

Inventory

5 neighborhood parks

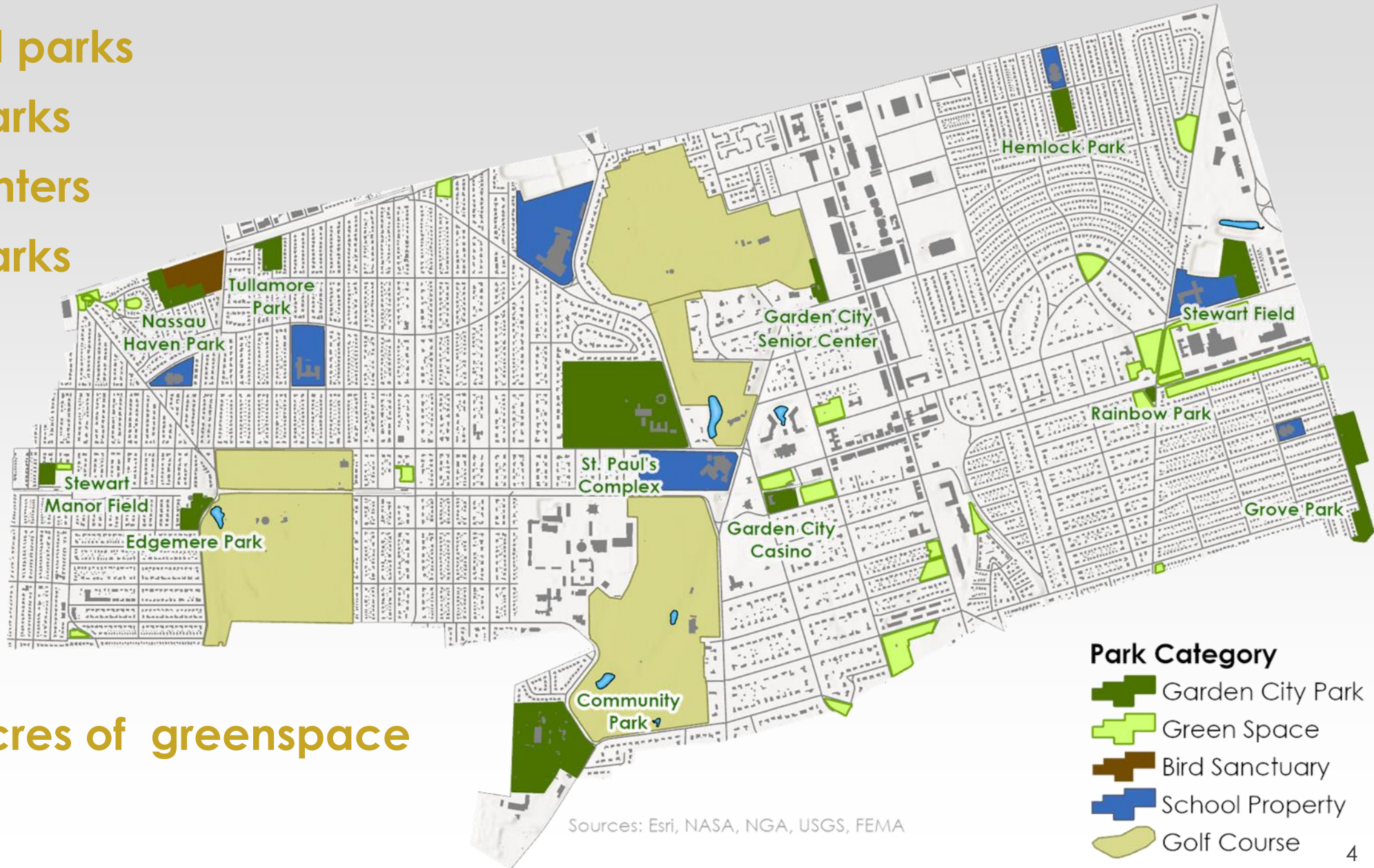
2 community parks

2 recreation centers

5 special use parks

167 total acres

54 additional acres of greenspace



Assessments



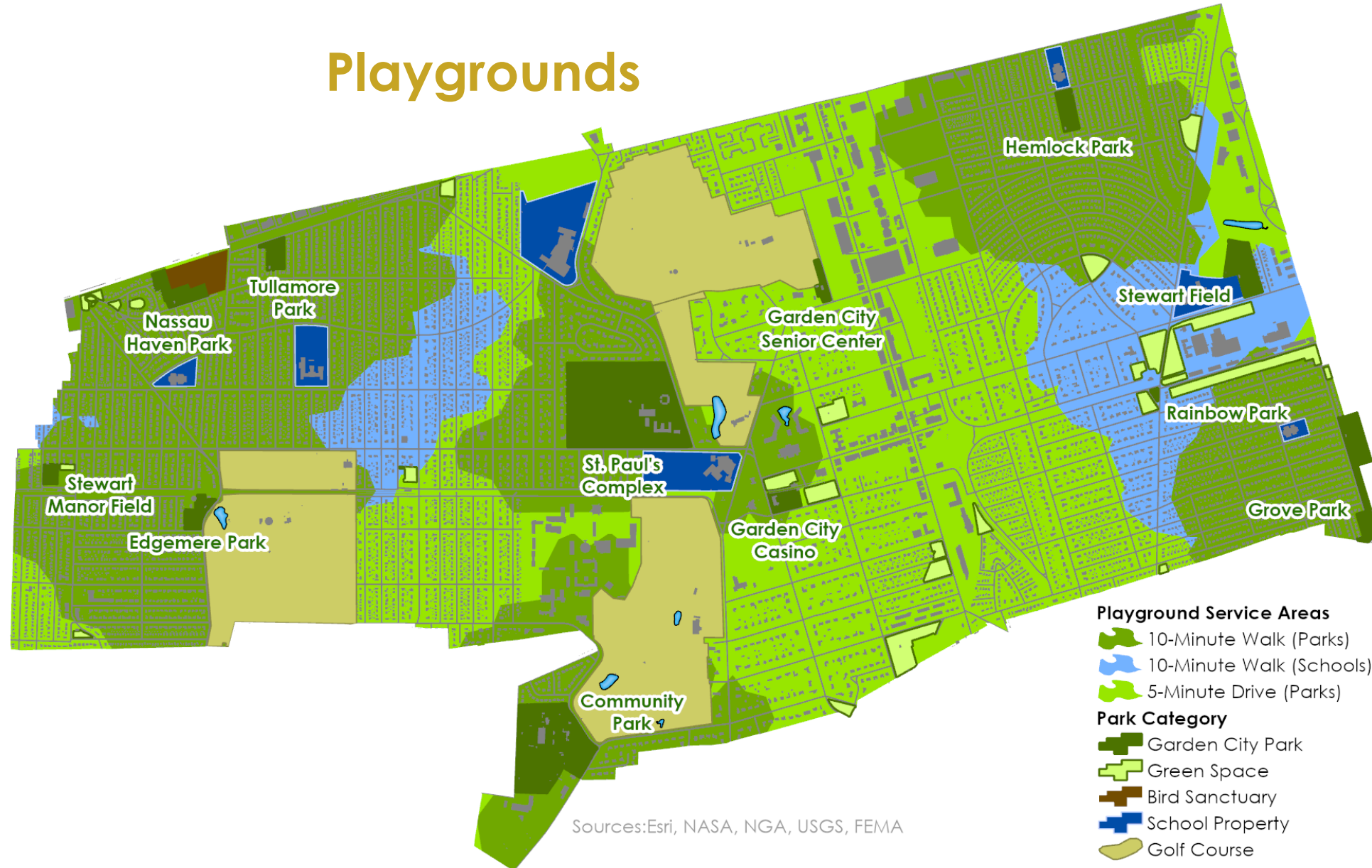
- Strong system of neighborhood parks
- Popular and successful pool
- Substantial deferred maintenance
- Limited ADA access
- Generally poor field conditions
- Unequal distribution of recreation facilities



Service Area Mapping

Neighborhood parks
Community parks
Schools
Playgrounds
Basketball courts
Tennis courts
Pools
Recreation center
Athletics fields
Picnic shelters
Pickleball courts
Greenspace

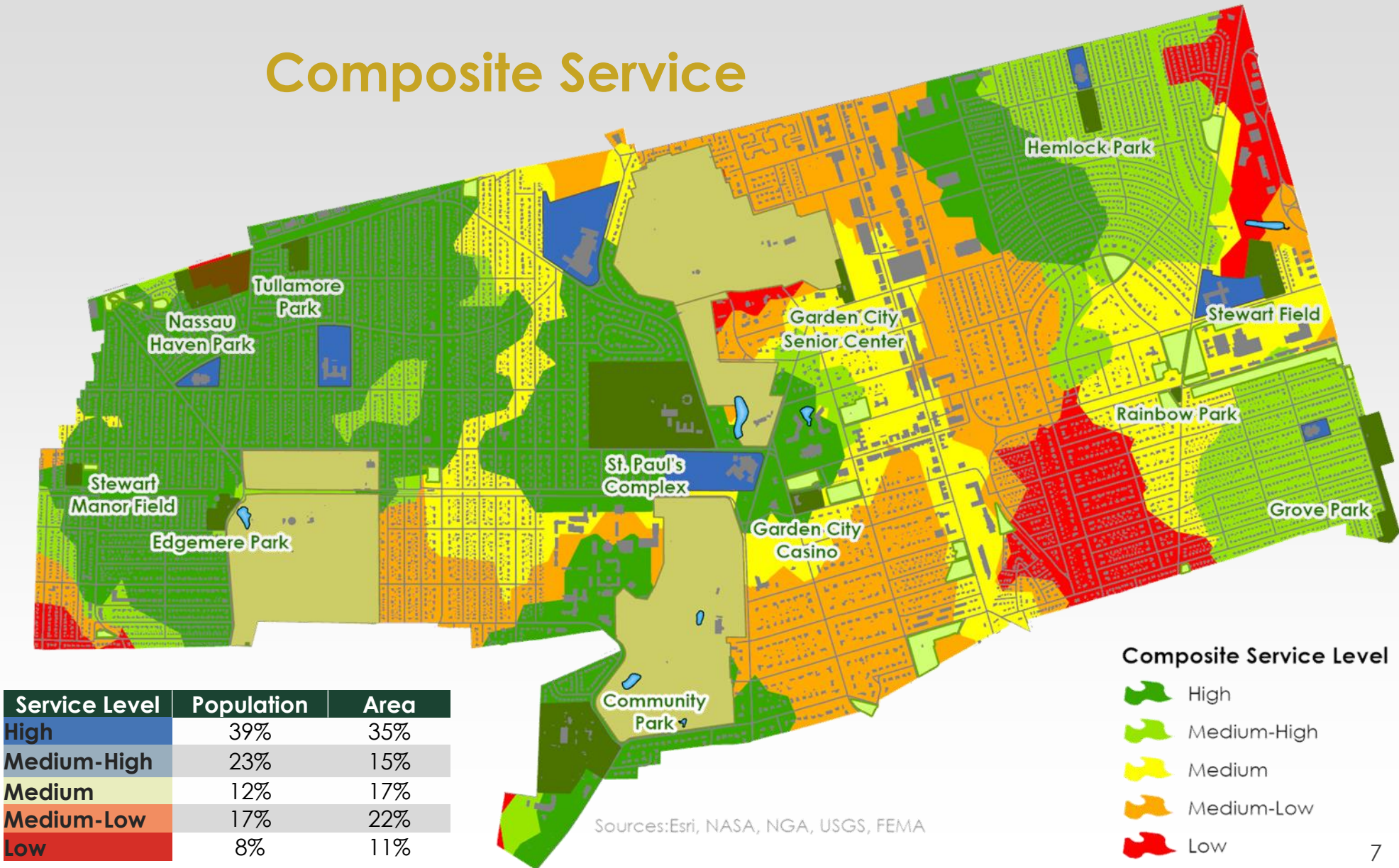
Playgrounds



Service Area Mapping

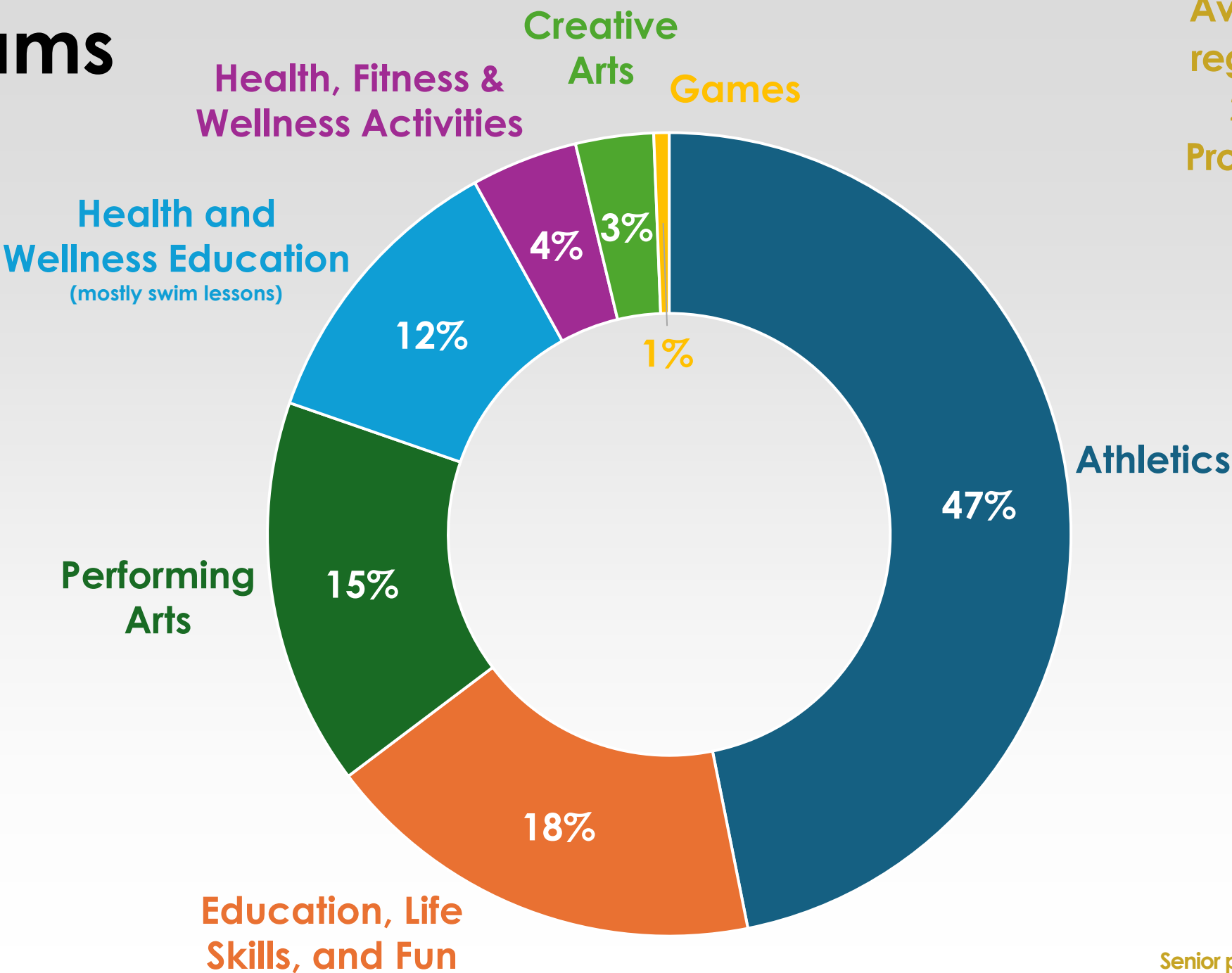
- Neighborhood parks
- Community parks
- Schools
- Playgrounds
- Basketball courts
- Tennis courts
- Pools
- Recreation center
- Athletics fields
- Picnic shelters
- Pickleball courts
- Greenspace

Composite Service



Programs

Average program registrations 2020-2023 by Core Program Category



Benchmarking

Comparing to 26 agencies
with populations between
10,000 and 40,000

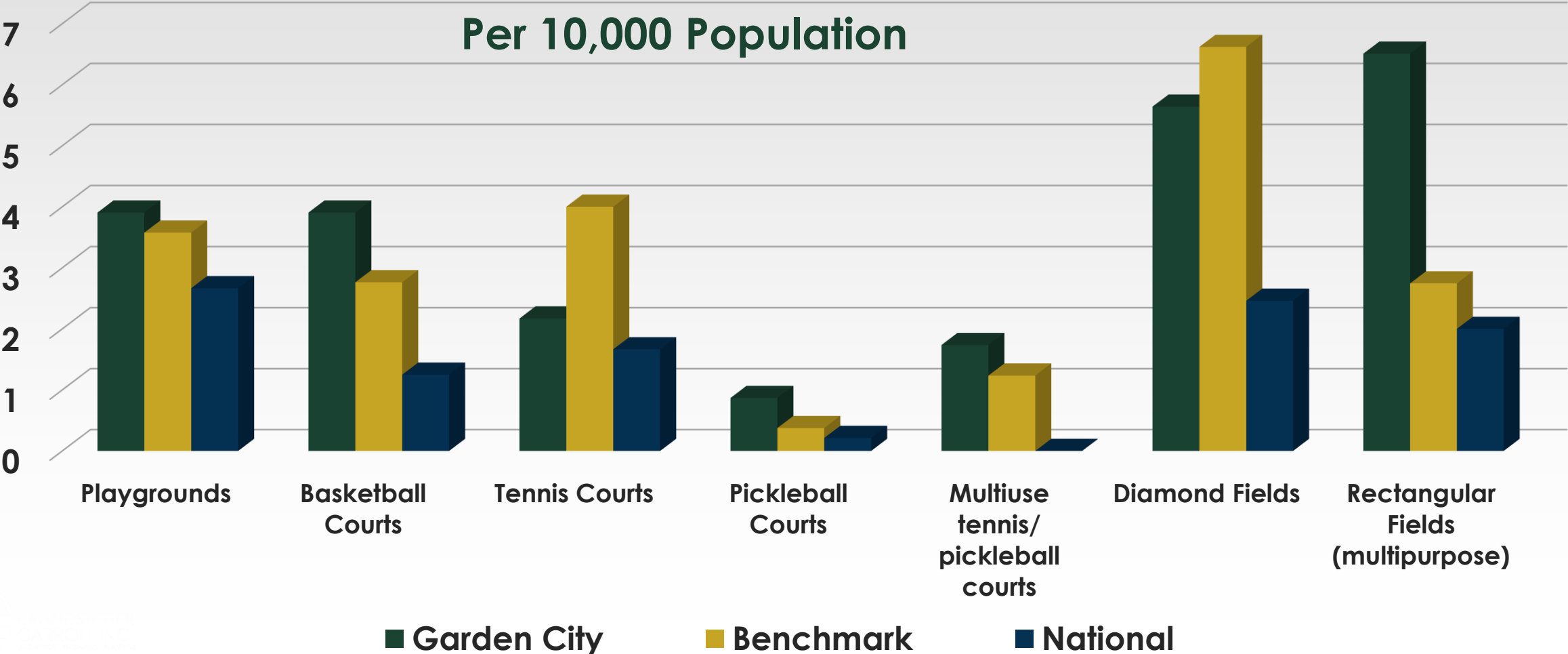
New York
Pennsylvania
Connecticut
Massachusetts
Rhode Island

Category	Garden City	Benchmark	Comparison
Acres per 1,000 population	4.9	13.3	Lower
Parkland as a percentage of city	3.3%	3.6%	Similar
Parks per 10,000 Pop.	4.8	9.2	Lower
Percent of parkland developed	100%	66%	Higher
Operating Exp. per developed acre	\$46,357	\$7,830	Higher
Operating expenditures per capita	\$336	\$77	Higher
Revenue generated per capita	\$137	\$28	Higher
Cost recovery	41%	26%	Higher
Capital expenditures per capita	\$85	\$22	Higher
Staff FTEs	93	17.9	Higher

Benchmarking

Comparing to 26 agencies
with populations between
10,000 and 40,000

New York
Pennsylvania
Connecticut
Massachusetts
Rhode Island



Peer Village Case Studies

Rockville Centre
Lynbrook
Floral Park
Hempstead
Valley Stream
Scarsdale
Great Neck
Larchmont

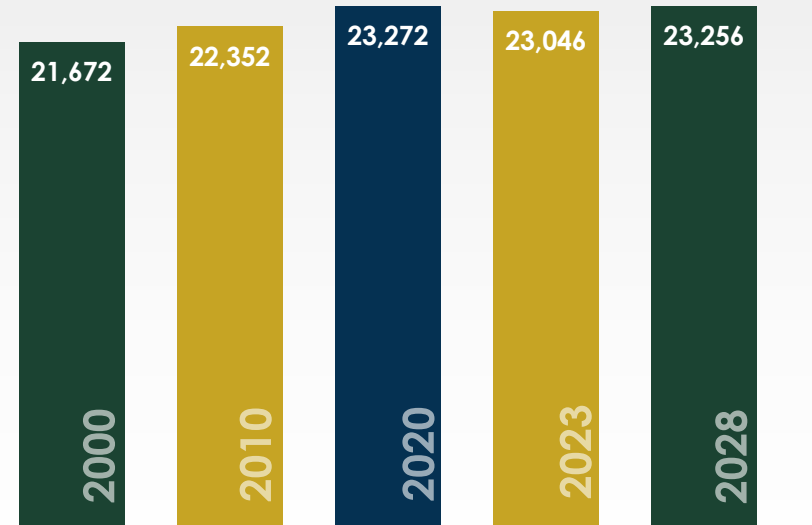
Category	Garden City	Peer Village Average	Comparison
Acres per 1,000 population	4.9	7.3	Lower
Parkland as a percentage of city	3.3%	4.3%	Lower
Parks per 10,000 Pop.	4.8	5.0	Lower
Percent of parkland developed	100%	89%	Higher
Operating Exp. per park acre	\$46,357	\$75,696	Lower
Operating budget per capita	\$336	\$202	Higher
Revenue generated per capita	\$137	\$88	Higher
Cost recovery	41%	39%	Similar
Capital budget per capita	\$85	\$22	Higher
Staff FTEs	93	57	Higher

Demographics

Comparing to the Nation, New York, & Nassau County

Your population has remained about the same since 2000

Projected to continue to remain steady



Median Age
44.7 years

Above the county, state, & nation



The Senior population is larger than in the rest of Nassau County, New York, and the nation.

23% Seniors & growing

23% Under 18 & shrinking

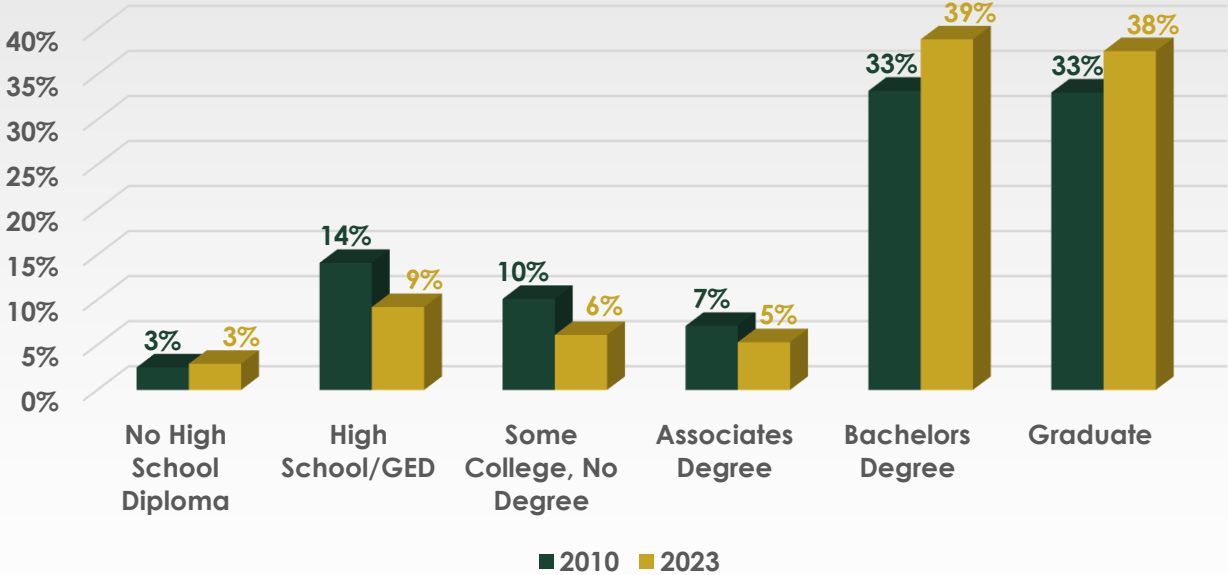
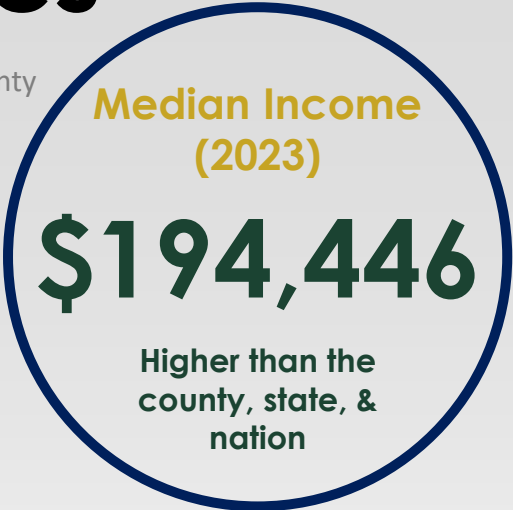


The Under 18 population is larger than in the rest of Nassau County, New York, and the nation.



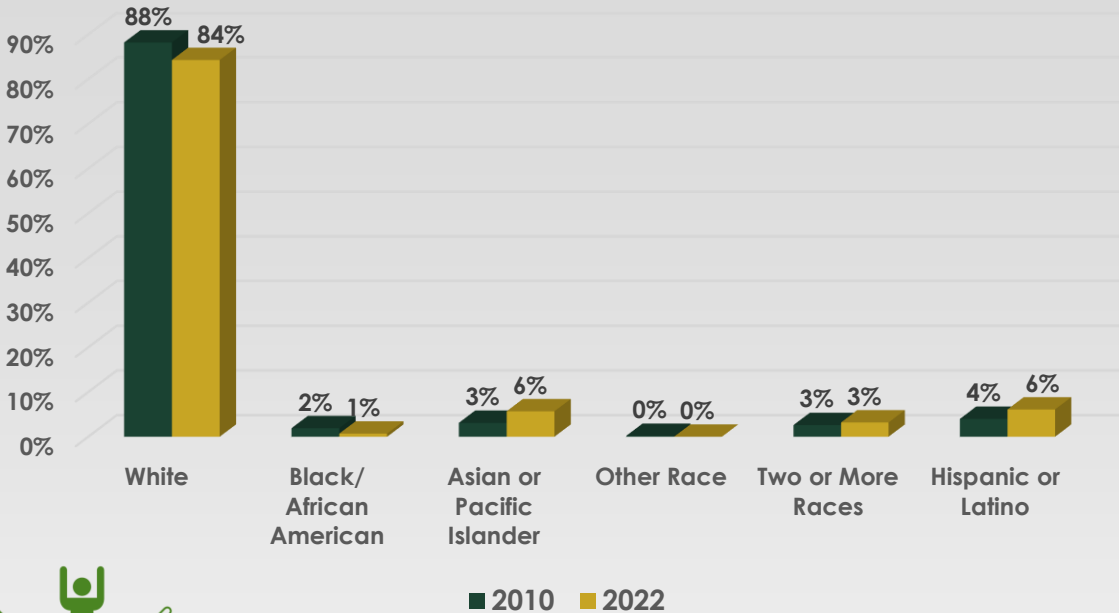
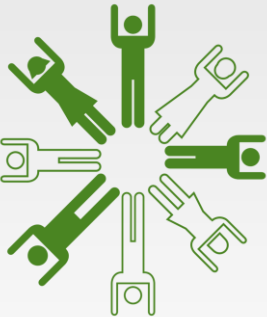
Demographics

Comparing to the Nation, New York, & Nassau County



College Degree or higher 82% & rising

No College Degree 18% & shrinking



White 84% and shrinking

Asian 6% and growing

African American 1% and shrinking

Hispanic or Latino 6% and growing

Engage Phase

- Two phase survey approach
- First survey 5-page recreation survey to 2000 households, shorter online survey available to everyone
- Second survey specific to St. Paul's to every household in Garden City
- Open house
- Community events



Engage

- **Engagement Strategies**
 - 2-Phased Statistically Valid Survey
 - Stakeholder groups
 - Interactive open houses
 - Random sample, web based, and handout surveys
- **Results**
 - Community connection
 - Inform the Plan

How:

- Steering Committee
- Stakeholder Groups
- Interactive Open Houses
- Statistically Valid Household Surveys
- Web/Handout Survey
- Community Events



Raise
Awareness
Create Buy-In
Identify Needs



Use to
create



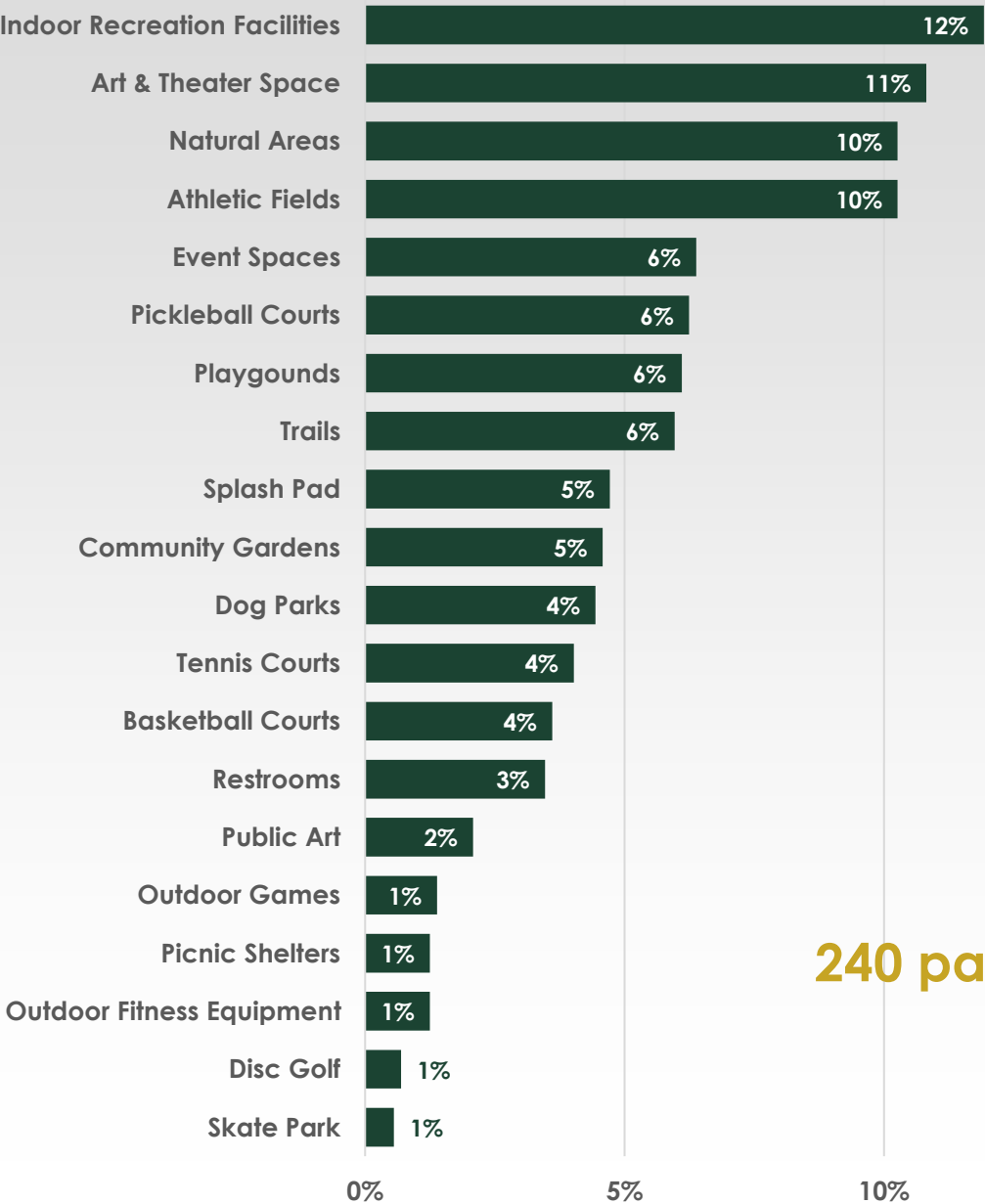
Envision

Engagement Events

- 11 stakeholder groups over 2 days, about 50 people attended
- Over 140 residents attended the open house at the Garden City Casino
- Over 110 residents participated at the Garden City pool event

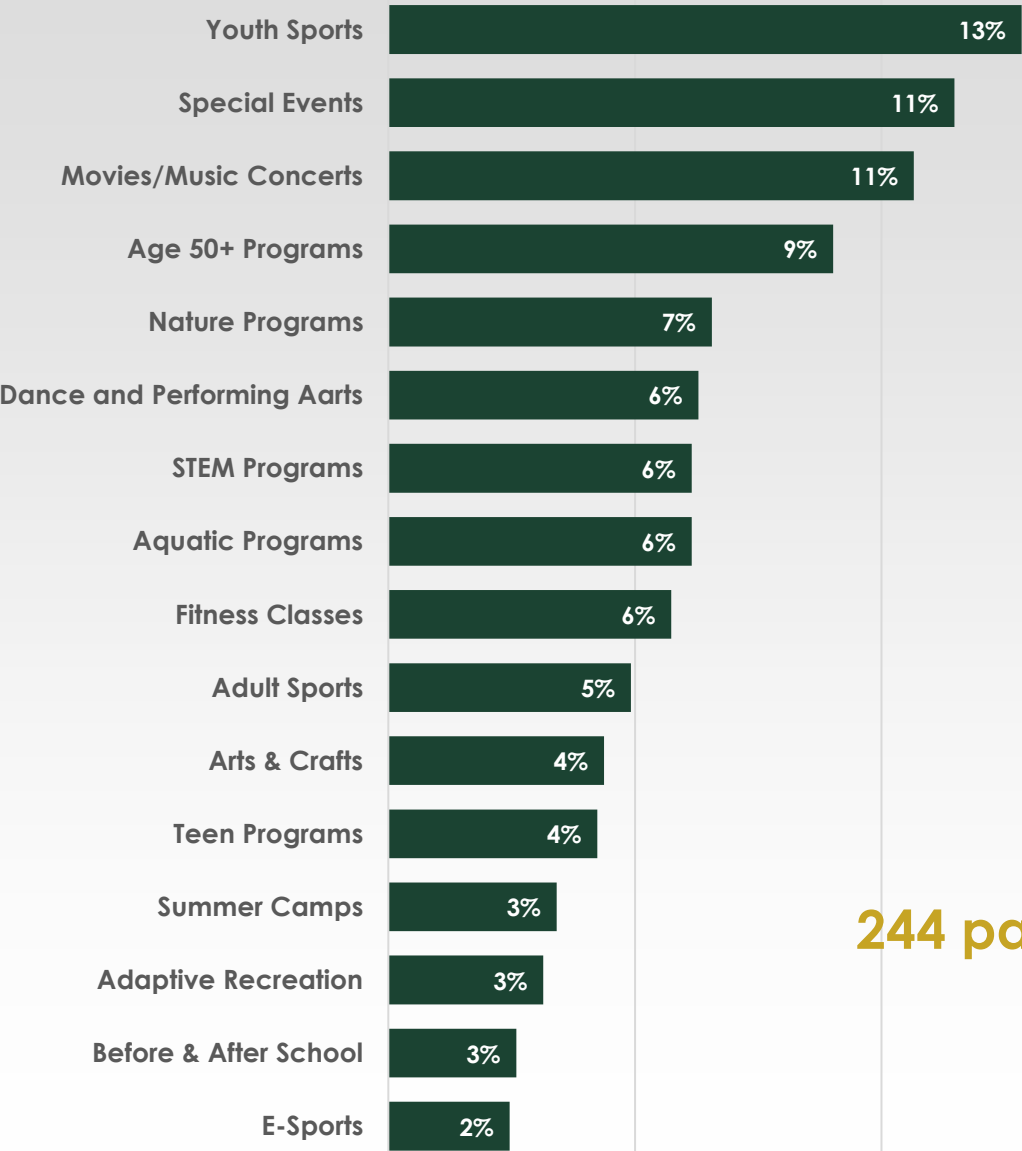


Engagement Events - Features



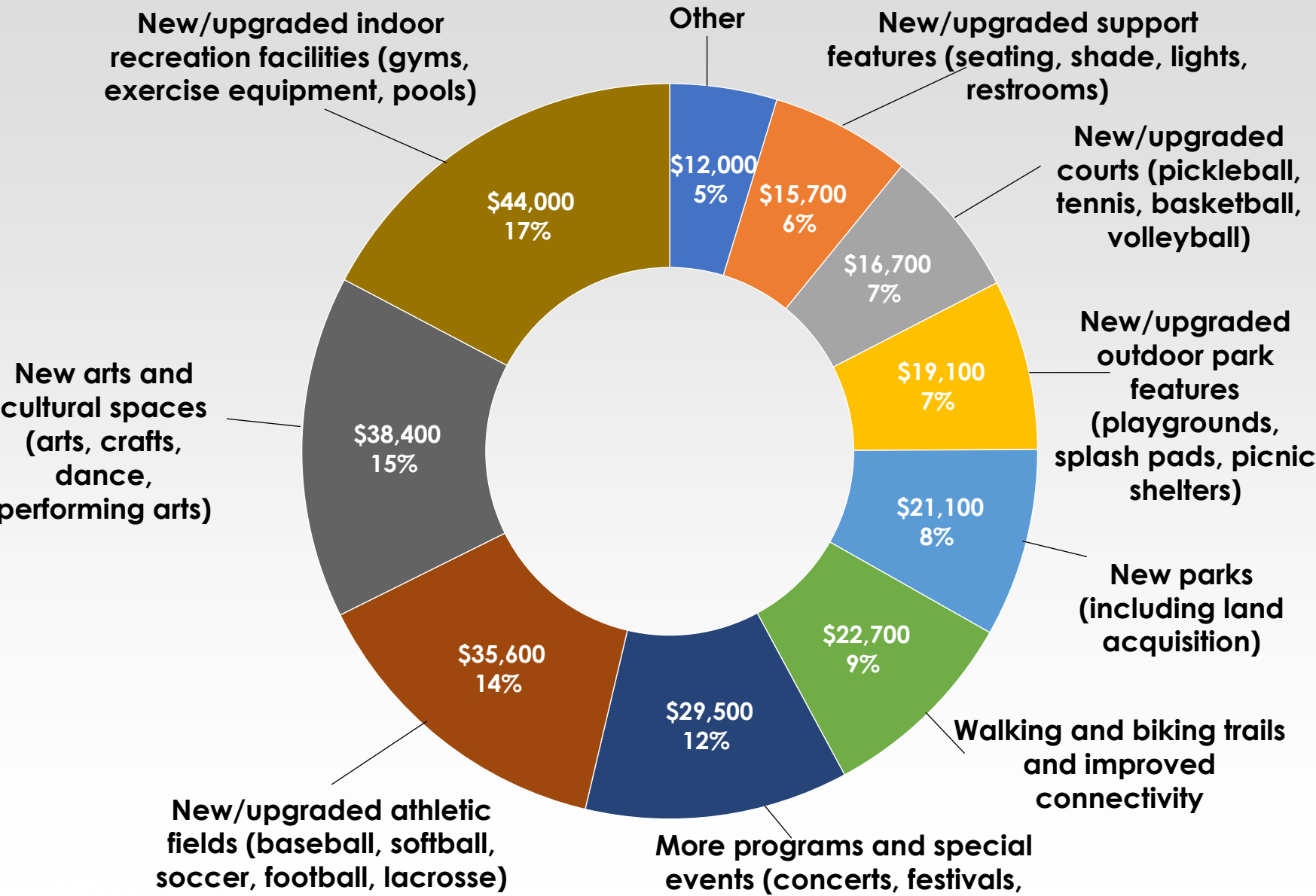
240 participants

Engagement Events - Programs

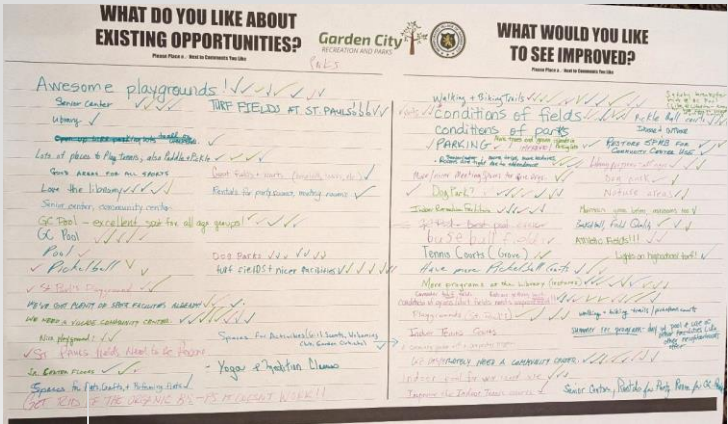
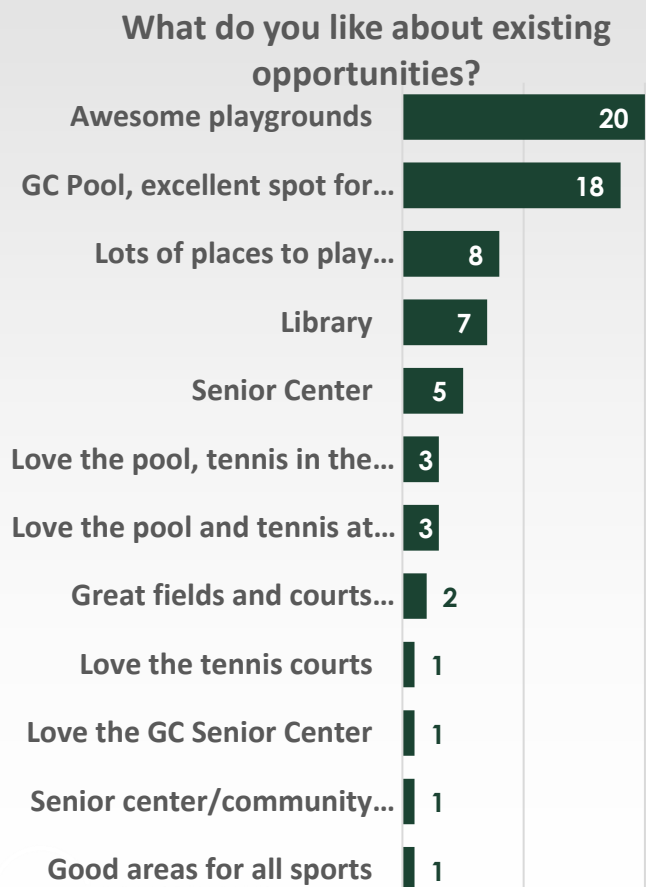


244 participants

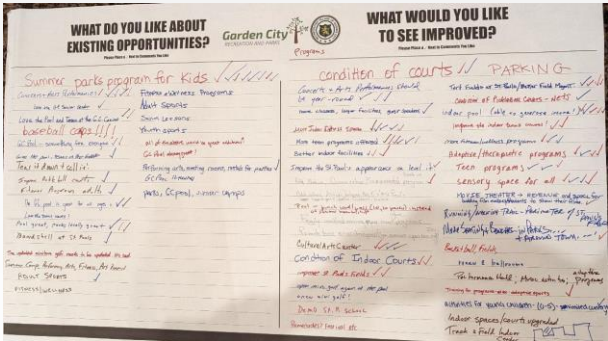
Engagement Events – Dollar Voting



Engagement Events – Features/Facilities



Engagement Events - Programs



What do you like about existing opportunities?

Summer parks program for kids

10

Concerts and arts performances

6

Adult sports

3

Fitness/wellness

2

Summer camp, performing arts, fitness, art room

2

Fitness program, adults

2

What would you like to see improved?

More teen programs offered

11

Senior center, more trips, more lectures

5

Adaptive/therapeutic programs

5

More fitness/wellness programs

4

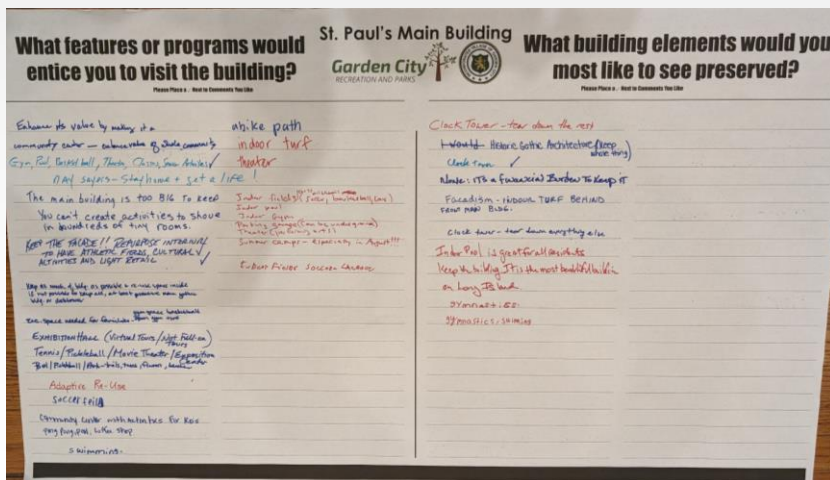
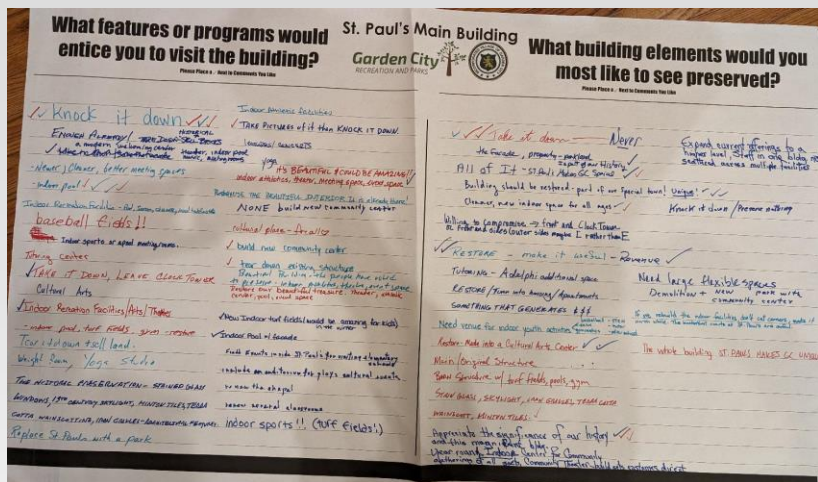
Better indoor facilities

4

Concerts and arts performances should be year-round

4

Engagement Events – St. Paul's

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Surveys

Random Sample Mail Survey

- 5-page recreation survey mailed to 2000 households
- 407 completed surveys
- Margin of error of +/-4.81% at the 95% level of confidence
- Purpose – to accurately represent the population as a whole

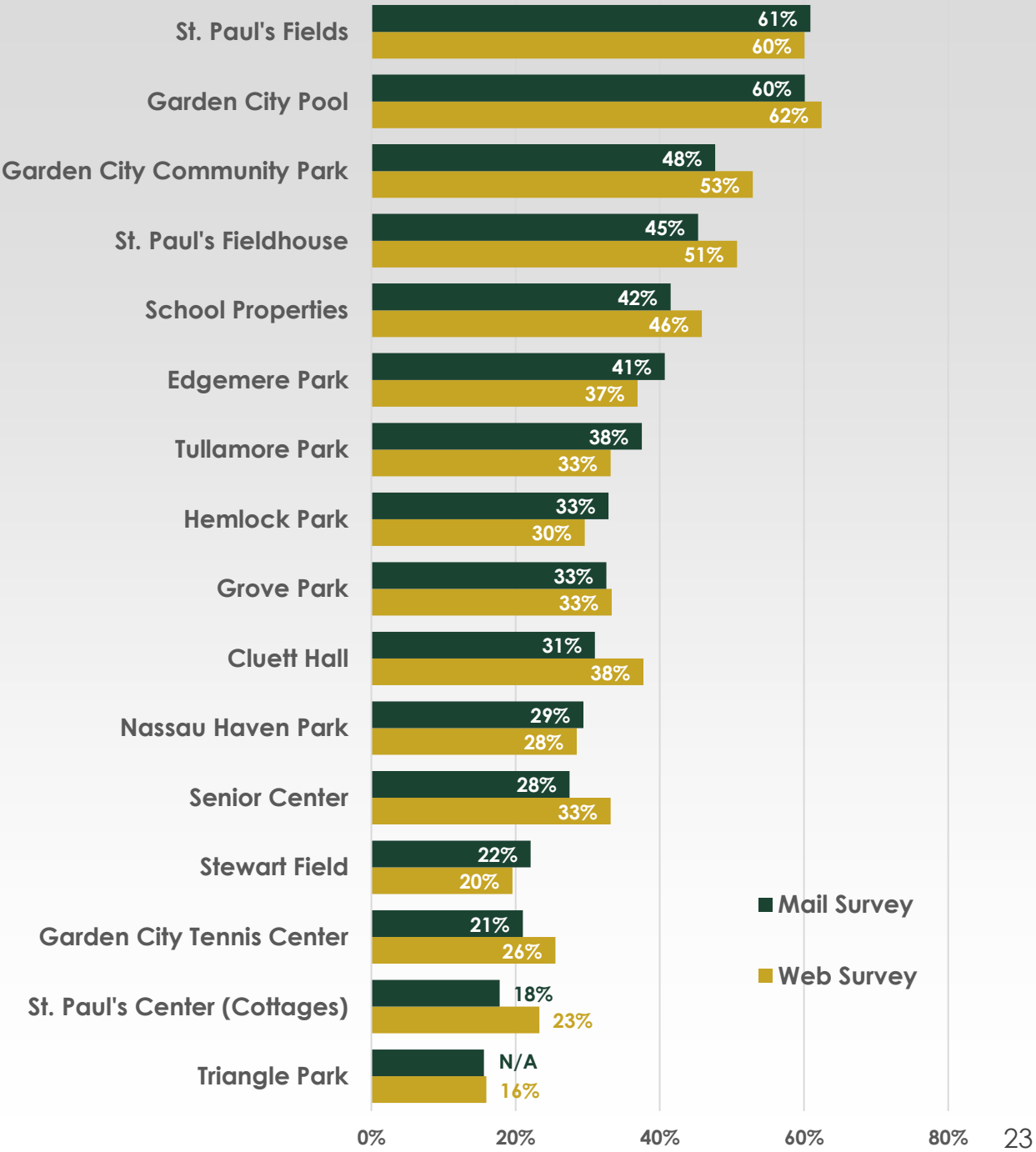
Web/Handout Survey

- 2-page recreation survey available to anyone
- 652 completed surveys
- Purpose – to reach as many people as possible

Parks Visited

Over 60% visited 20 or more times

Less than 7% did not visit

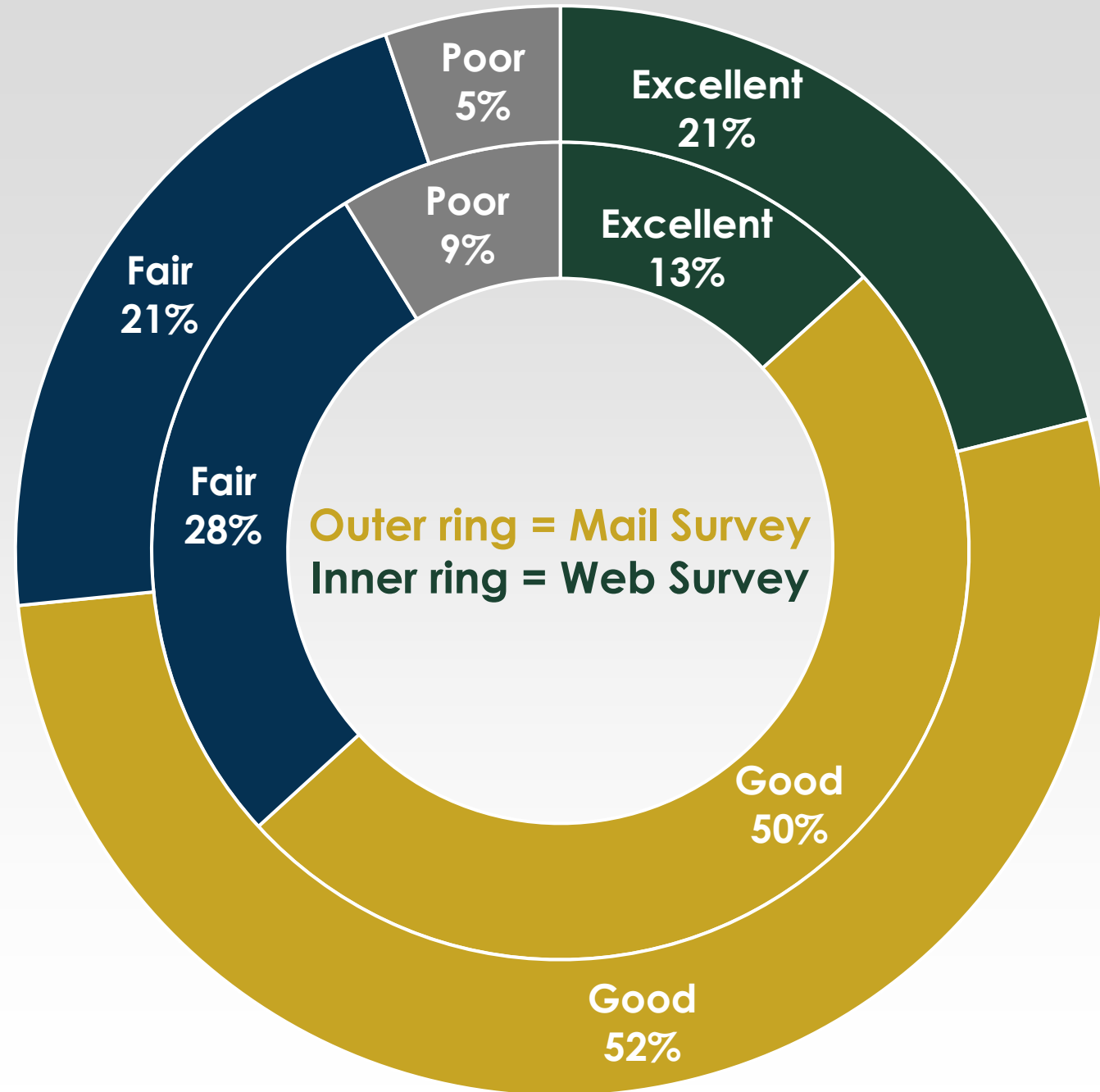


Quality of Facilities

Over 70% feel facilities are in good or excellent condition

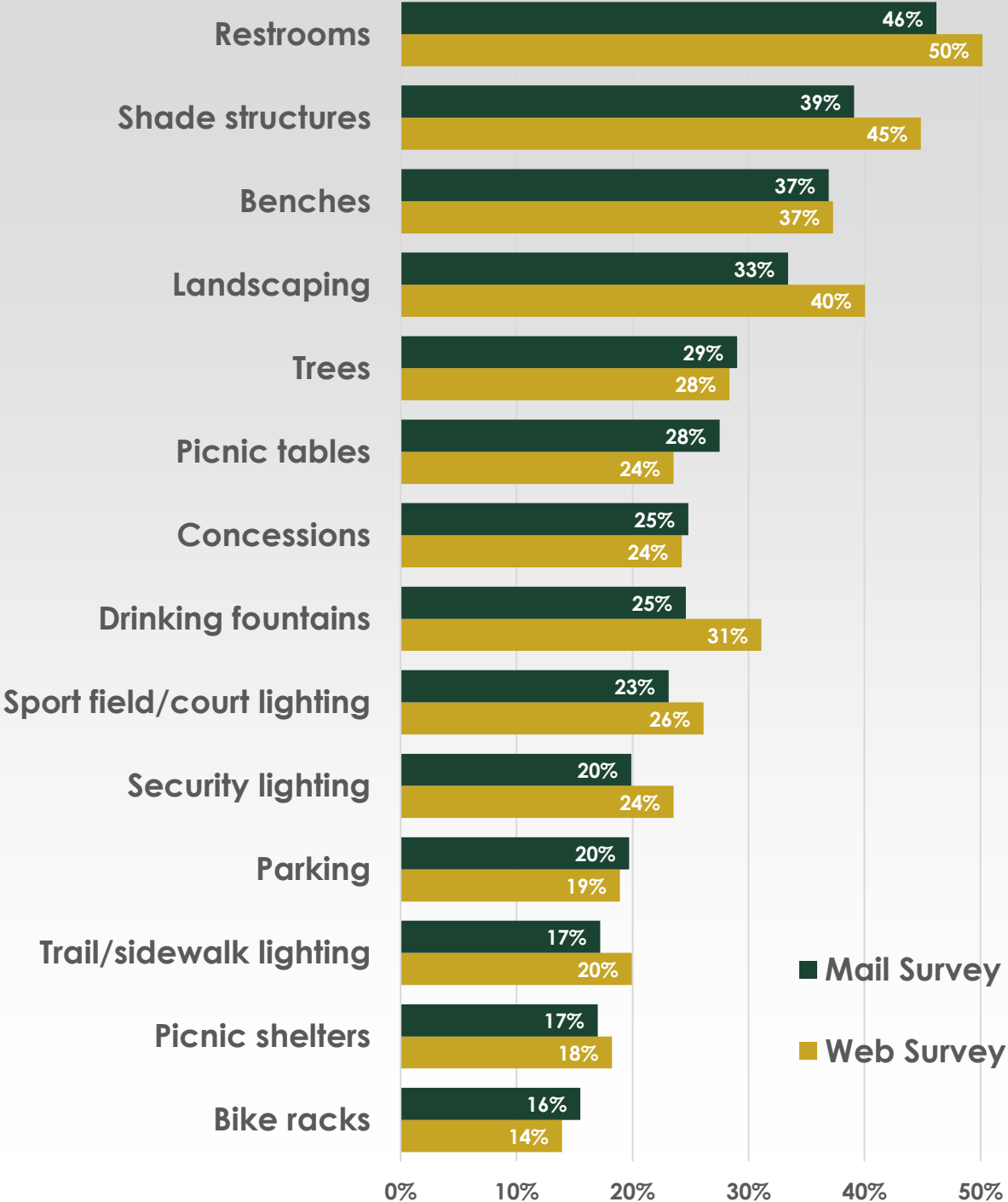
Only 5% feel facilities are in poor condition

But lower than benchmark
Excellent = 35%



Support Amenities

Add or improve
these support
amenities



Activities

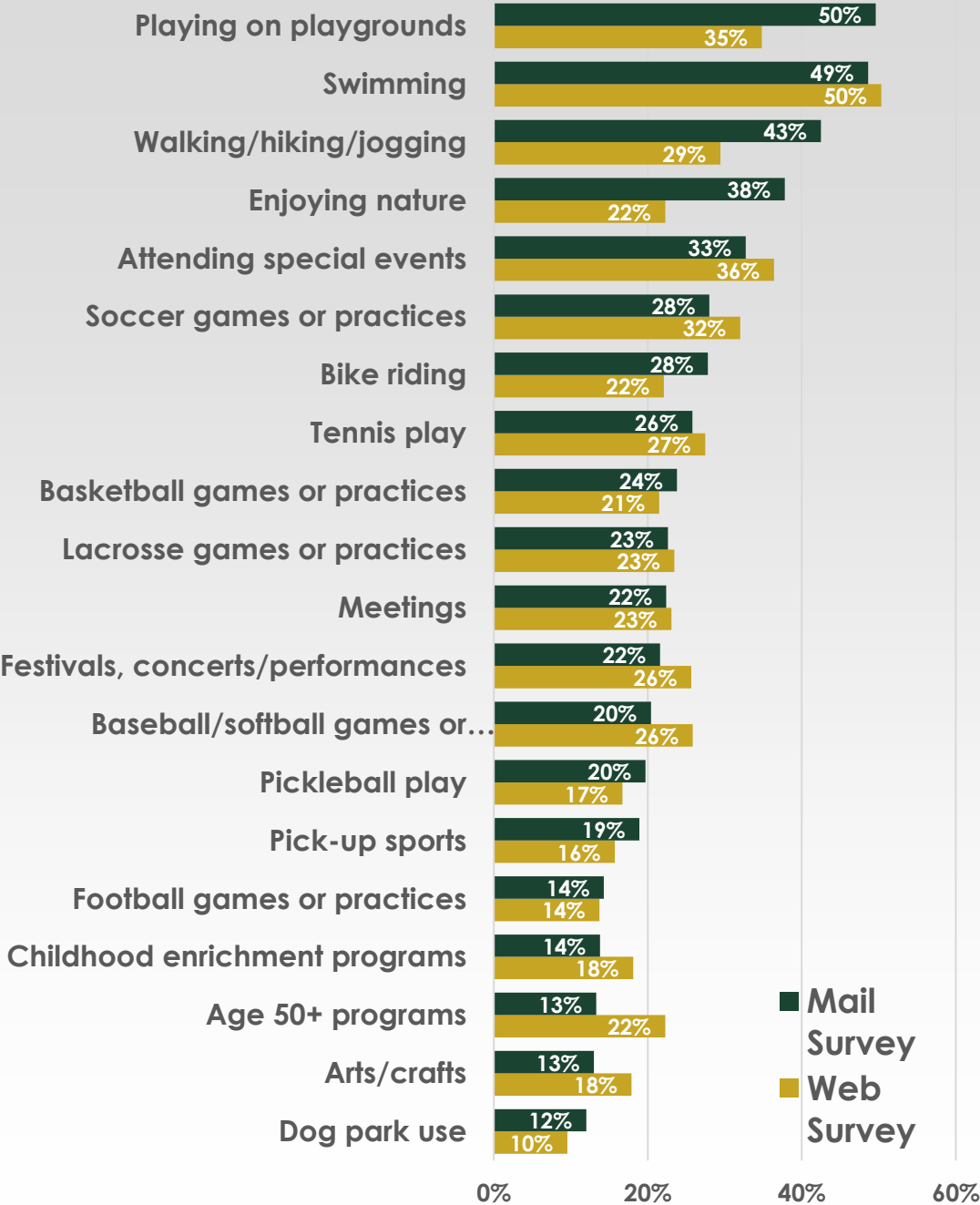
Activities households enjoy or would like to enjoy

Activities households enjoy outside Garden City

1. Walking/hiking/jogging
2. Enjoying nature
3. Festivals/concerts/performances
4. Swimming
5. Fitness or exercise classes
6. Bike riding
7. Theater/Performing Arts
8. Attending special events
9. Tennis play
10. Pickleball play

Activities households would like more opportunities to enjoy in Garden City

1. Festivals/concerts/performances
2. Walking/hiking/jogging
3. Bike riding
4. Attending special events
5. Fitness or exercise classes
6. Childhood enrichment programs
7. Pickleball play
8. Enjoying nature
9. Age 50+ programs
10. Yoga or Pilates



Facilities

Mail Survey Only

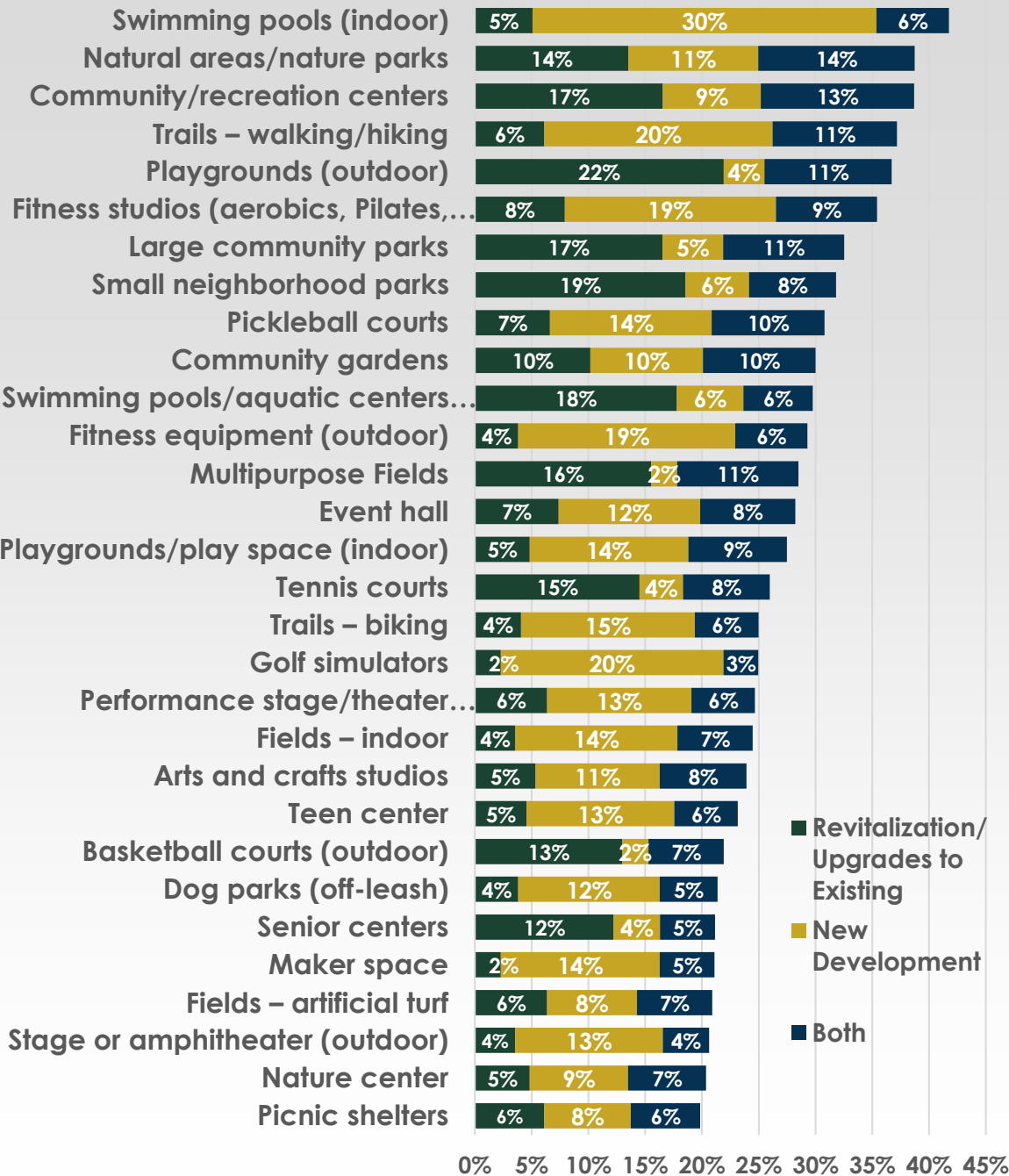
Facilities households use outside Garden City

- 1. Trails – walking/hiking
- 2. Indoor pools
- 3. Fitness studios
- 4. Natural areas
- 5. Dog parks (off-leash)
- 6. Pickleball courts
- 7. Event hall
- 8. Fields – artificial turf
- 9. Golf simulators
- 10. Trails – biking

Investment in facilities desired by households

Most important facilities to Garden City households

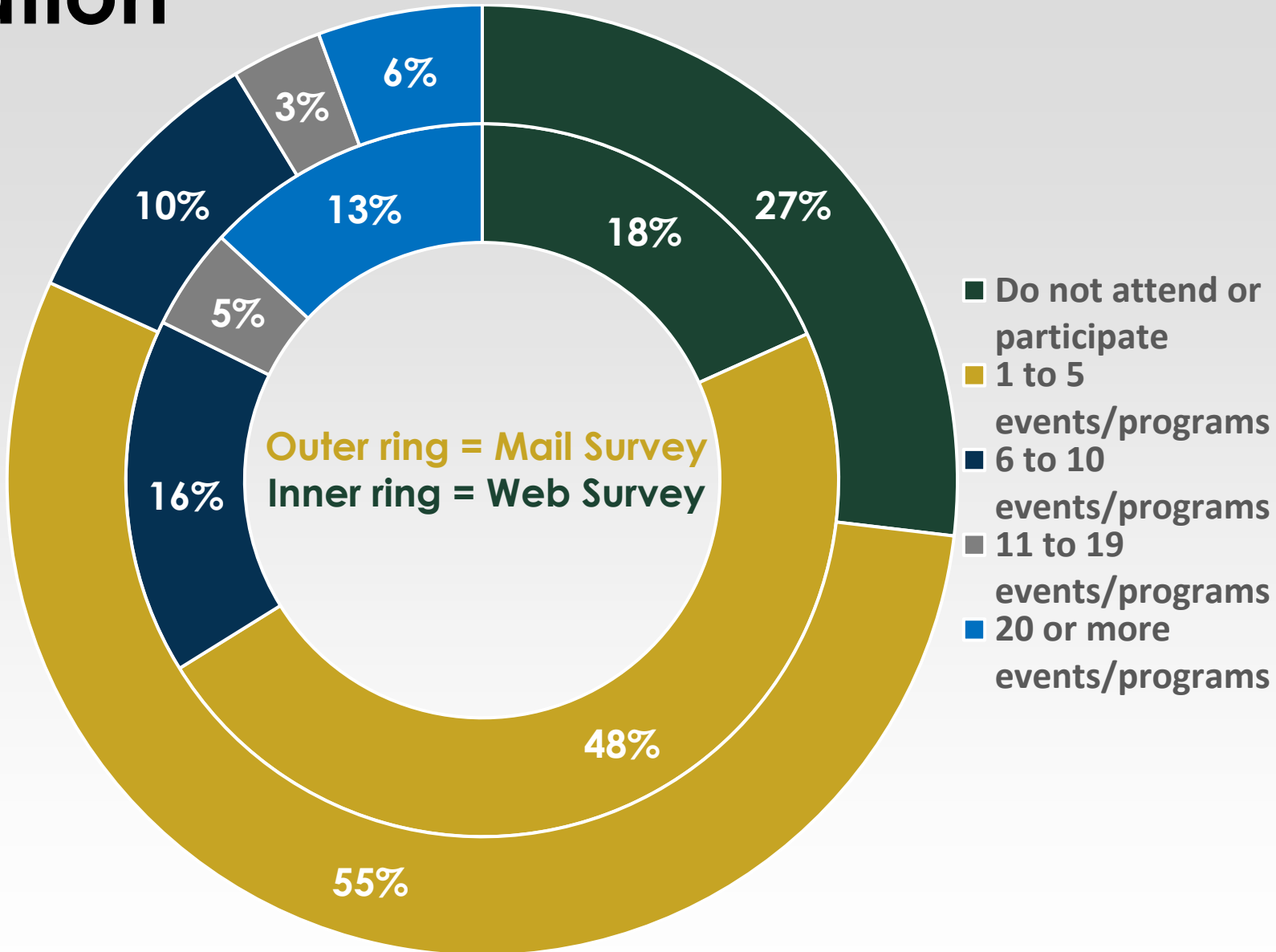
- 1. Indoor pools
- 2. Trails – walking/hiking
- 3. Community/recreation centers
- 4. Outdoor pools
- 5. Fitness studios
- 6. Natural areas
- 7. Multipurpose Fields
- 8. Playgrounds (outdoor)
- 9. Pickleball courts
- 10. Fields – artificial turf



Program Participation

Approximately half participated in 1 to 5 events/programs

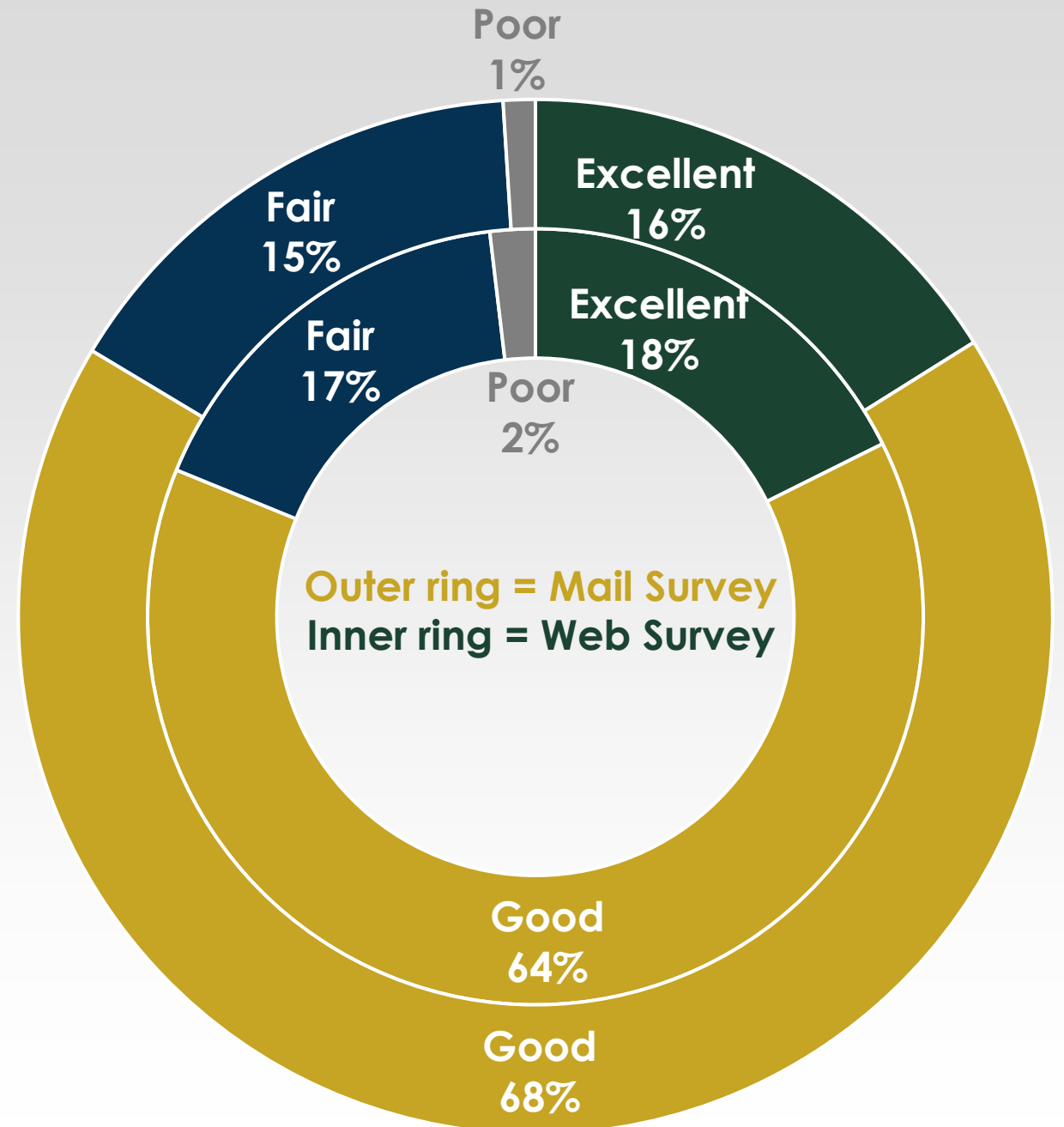
27% of Mail Survey and 18% of Web Survey respondents did not participate



Quality of Programs

Over 80% feel programs are good or excellent

Less than 1% feel programs are poor



Programs

Mail Survey Only

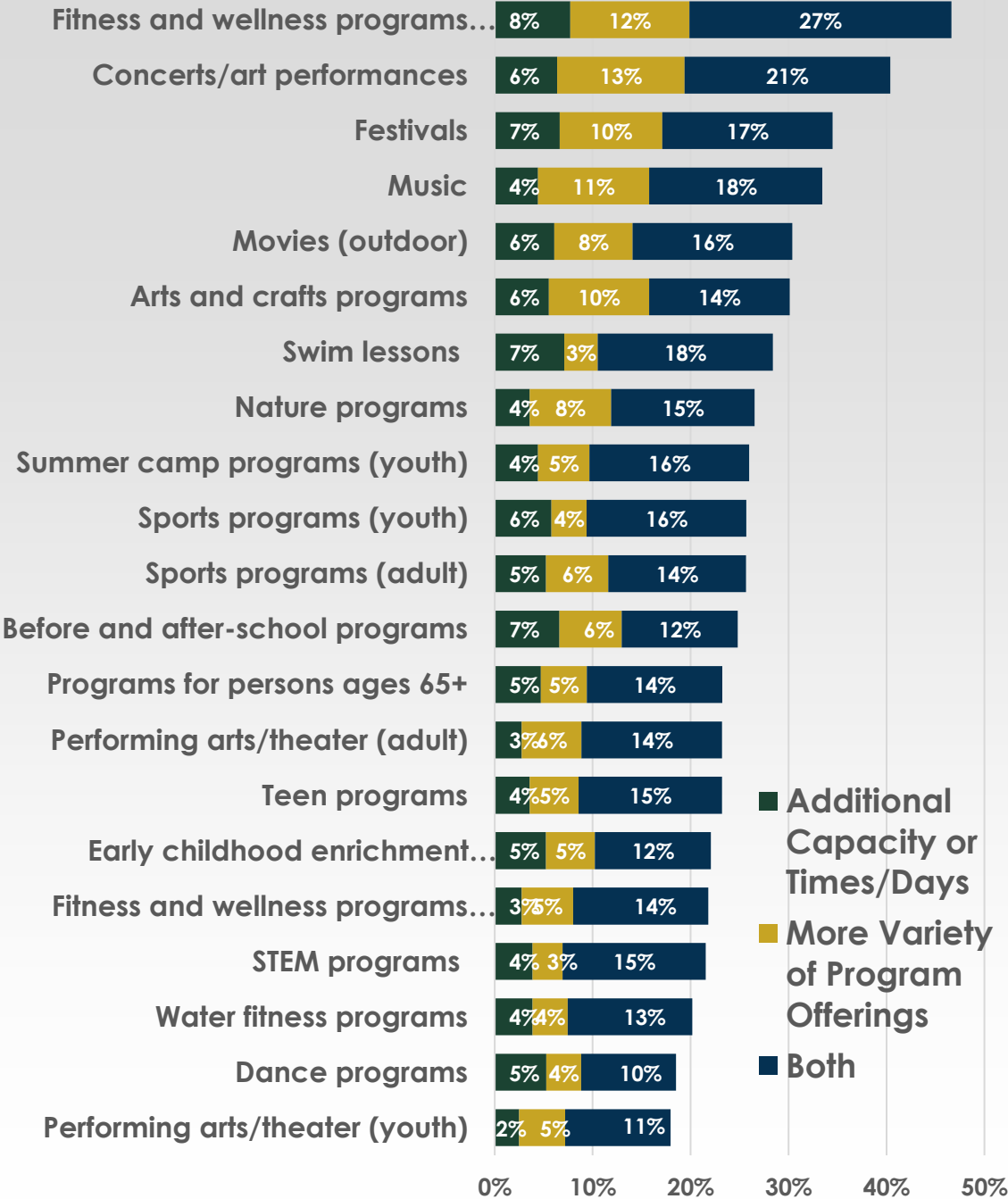
Programs households access outside Garden City

1. Concerts/art performances
2. Fitness and wellness programs (adult)
3. Festivals
4. Music
5. Swim lessons
6. Sports programs (youth)
7. Nature programs
8. Summer camp programs (youth)
9. Performing arts/theater (adult)
10. Sports programs (adult)

Investment in programs desired by households

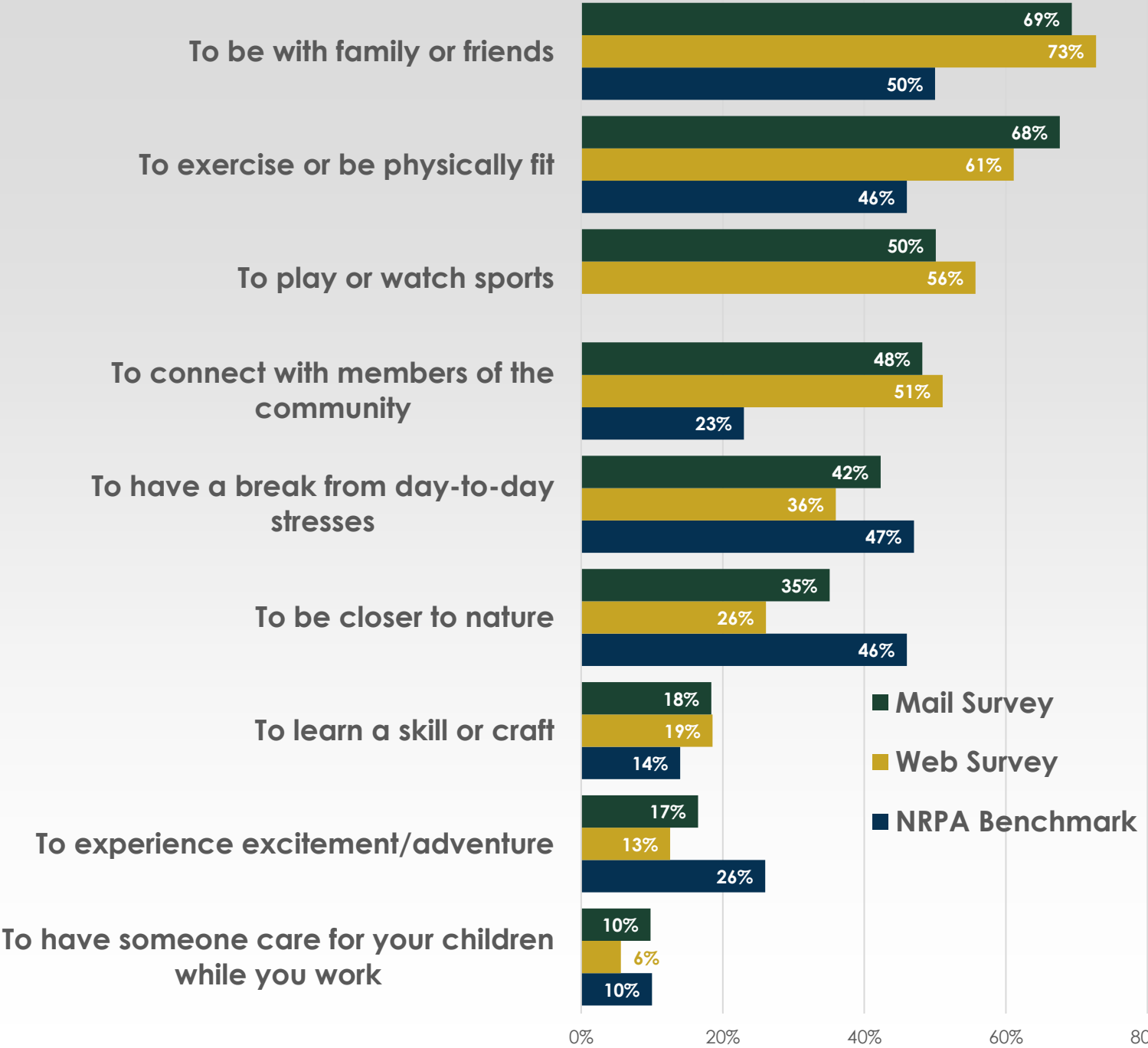
Most important programs to Garden City households

1. Fitness and wellness programs (adult)
2. Concerts/art performances
3. Festivals
4. Before and after-school programs
5. Sports programs (youth)
6. Programs for persons ages 65+
7. Nature programs
8. Early childhood enrichment programs
9. Summer camp programs (youth)
10. Arts and crafts programs



Participation

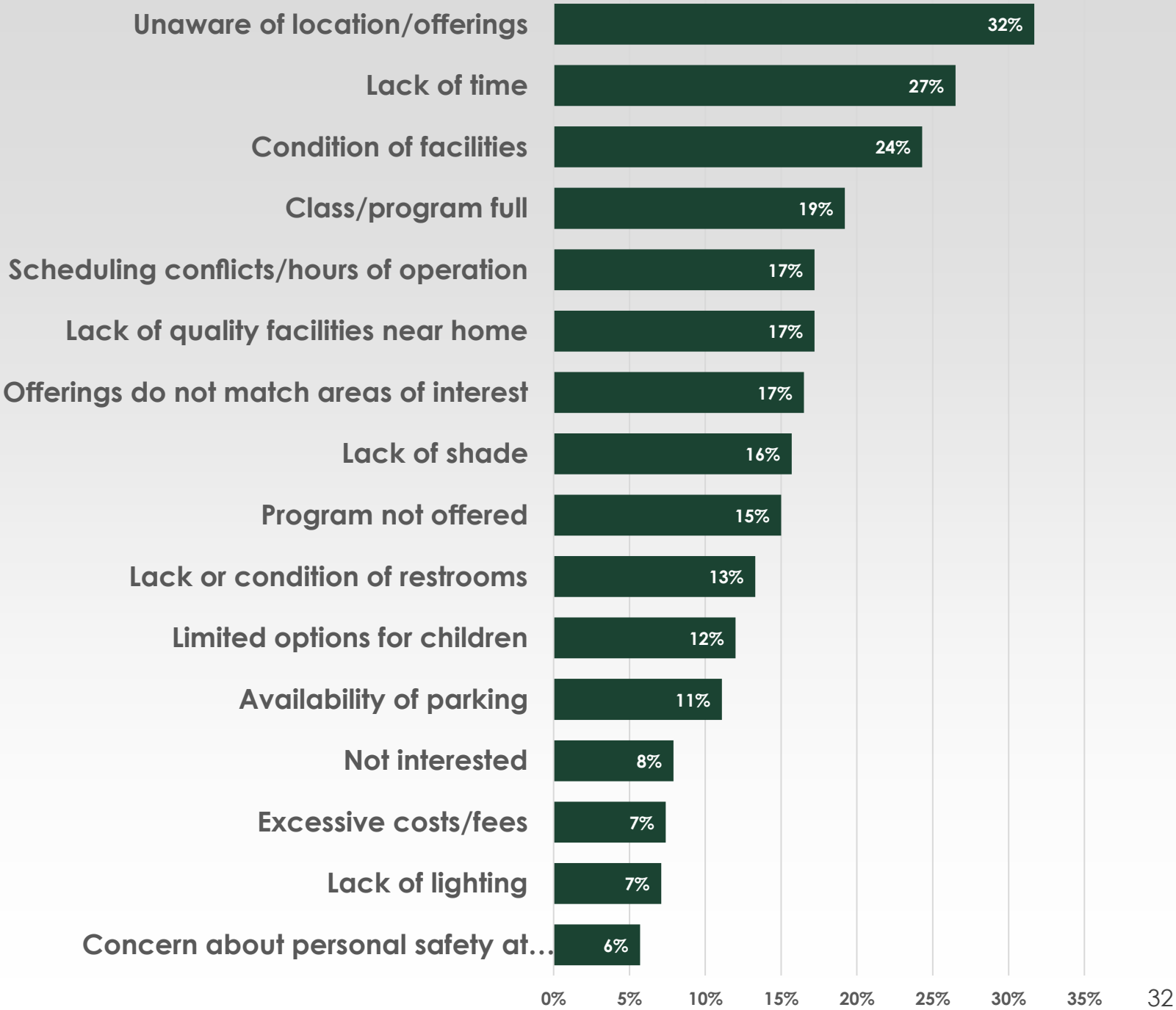
Reasons for visiting parks and participating in programs



Participation

Mail Survey Only

Obstacles that
prevent
participating in
programs

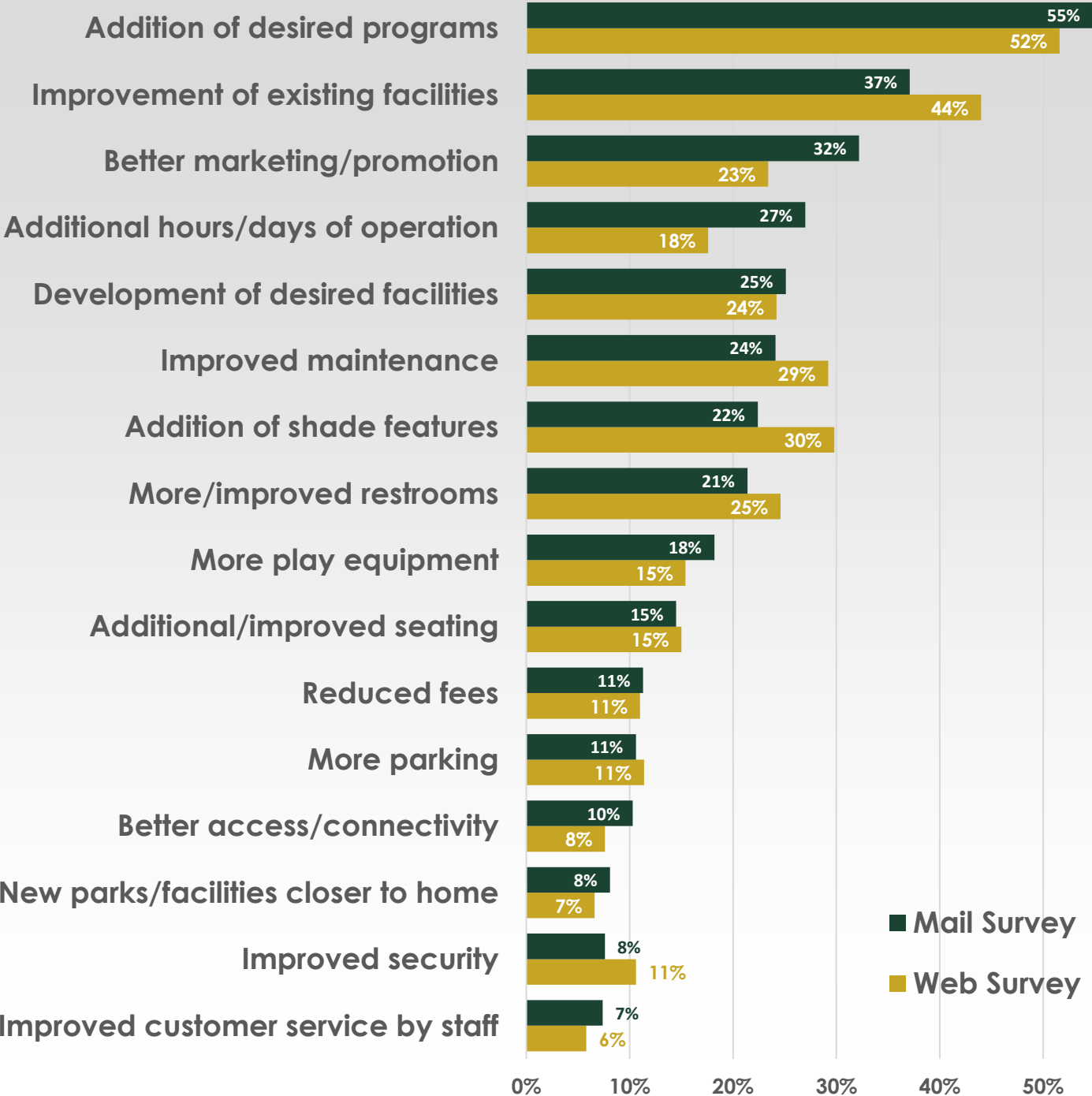


Participation

What would encourage participation in programs

Desired Programs

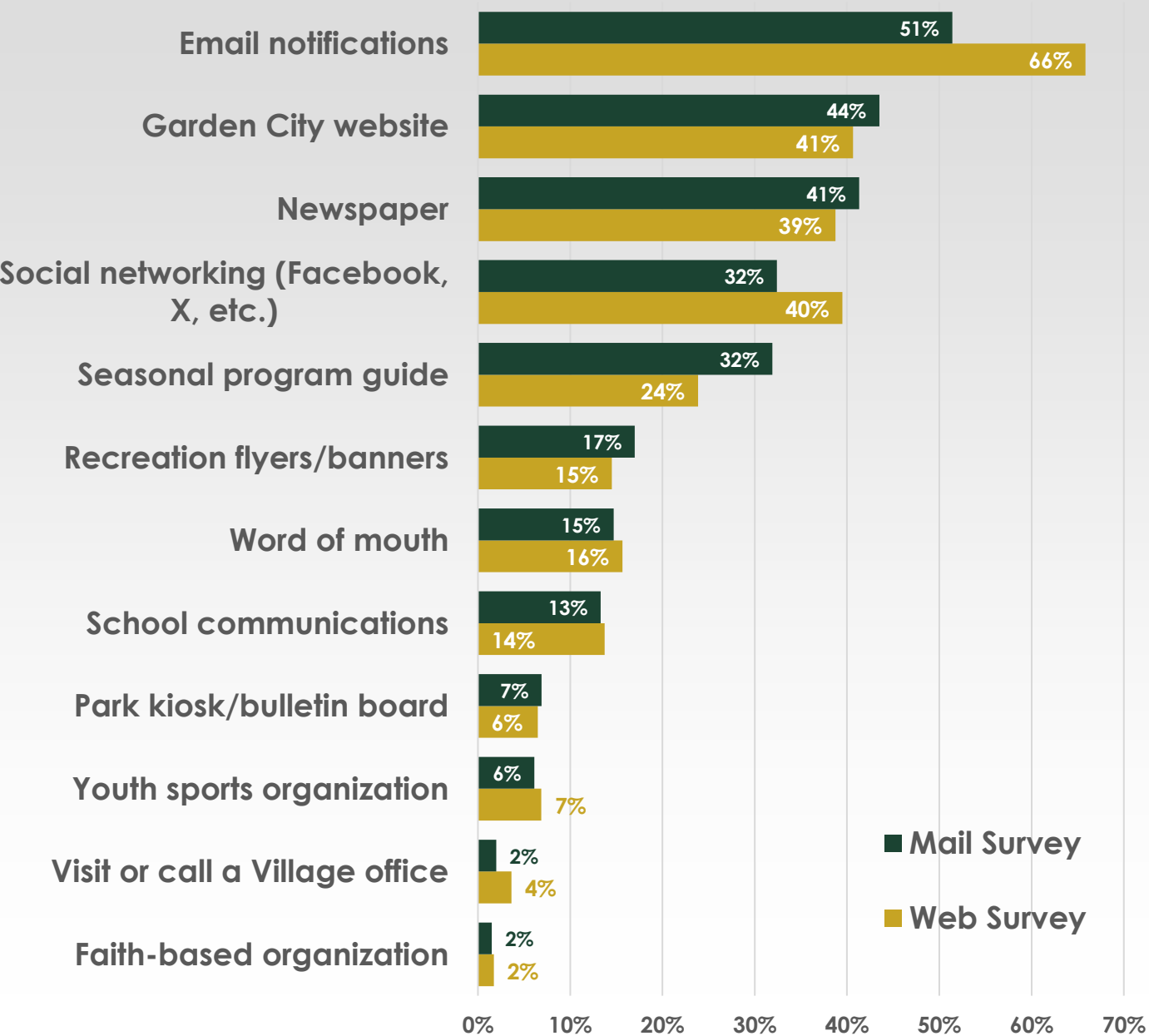
- Adult fitness & wellness
- Concerts/arts performances
- Festivals
- Music
- Outdoor movies
- Arts & crafts
- Swim lessons
- Nature programs
- Performing arts/theater
- Adult sports



■ Mail Survey
■ Web Survey

Learn About Recreation and Parks

Preferred method to learn about facilities, programs, activities, or events



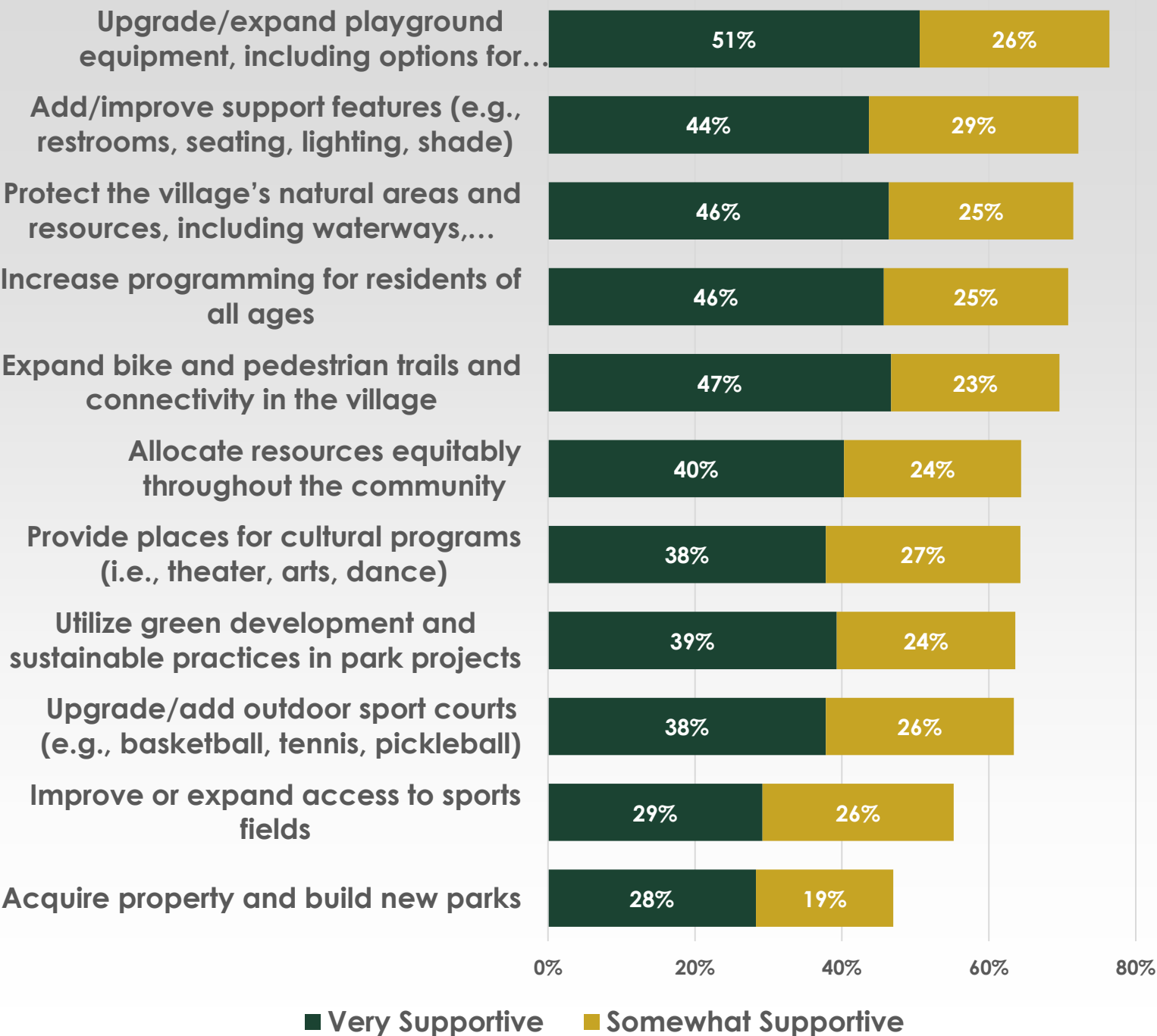
Improvements

Mail Survey Only

Actions to improve parks and recreation

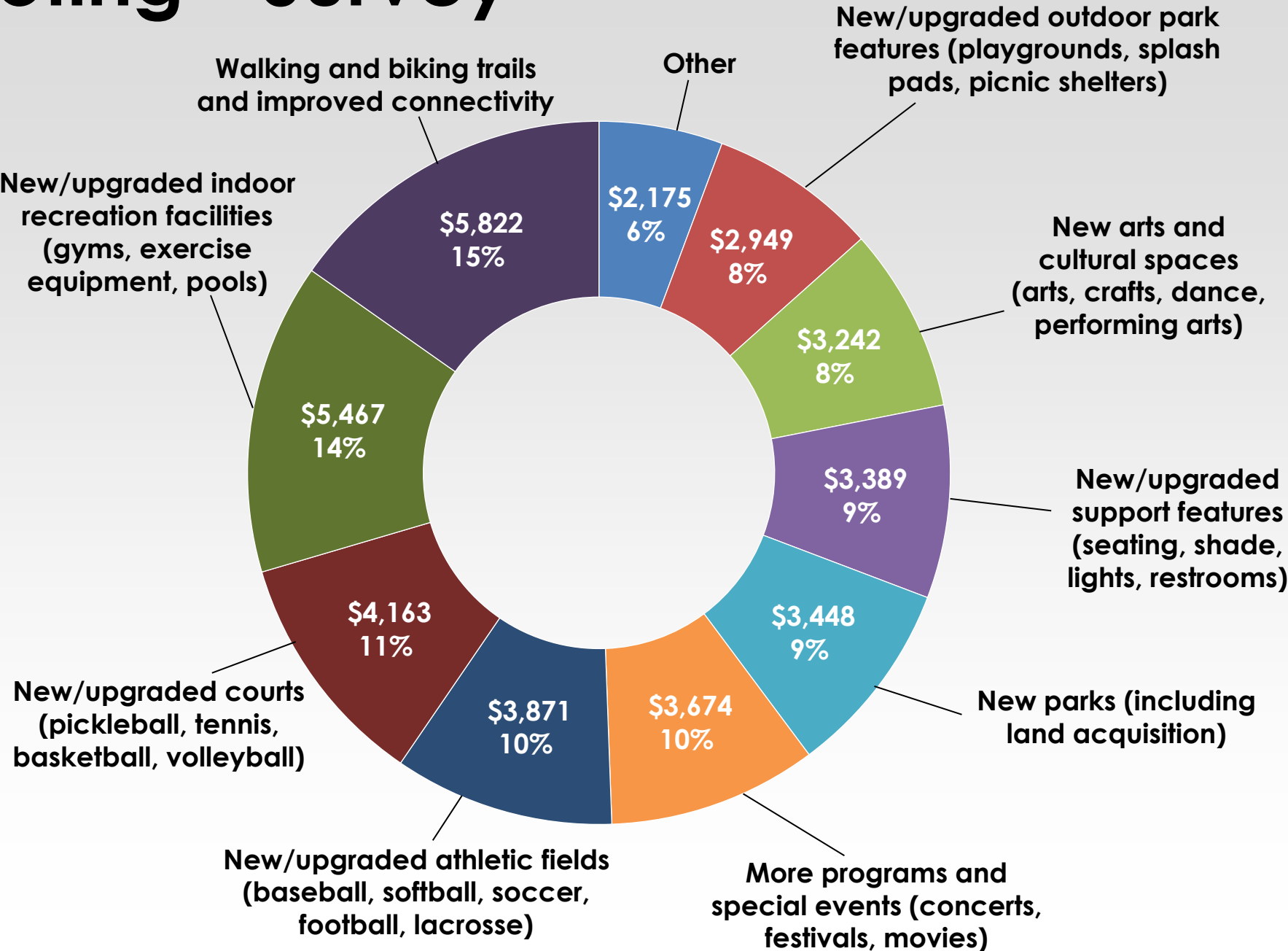
All but one action received over 50% support

Sports fields second to last



Dollar Voting - Survey

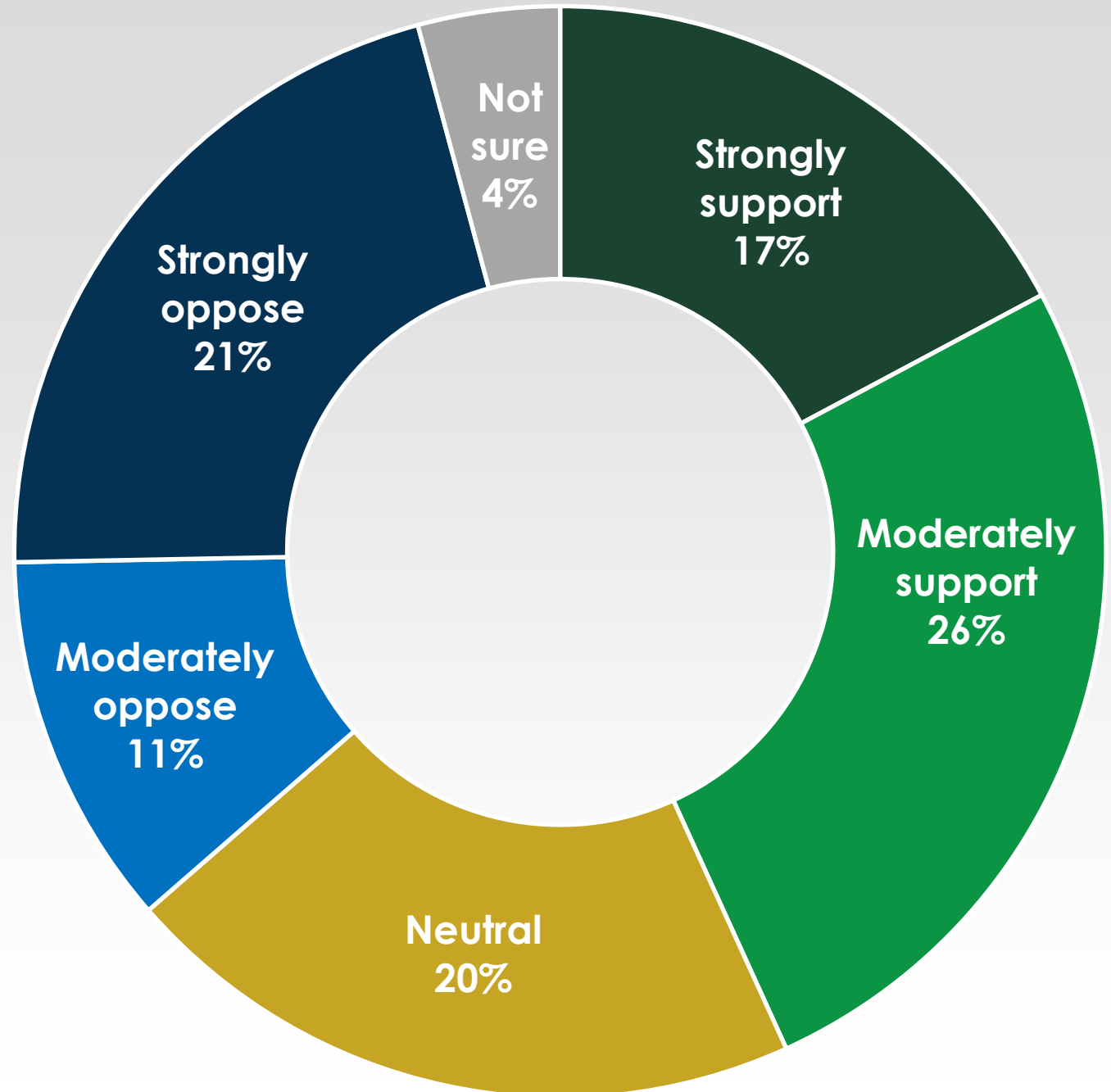
Mail Survey Only



Tax Support

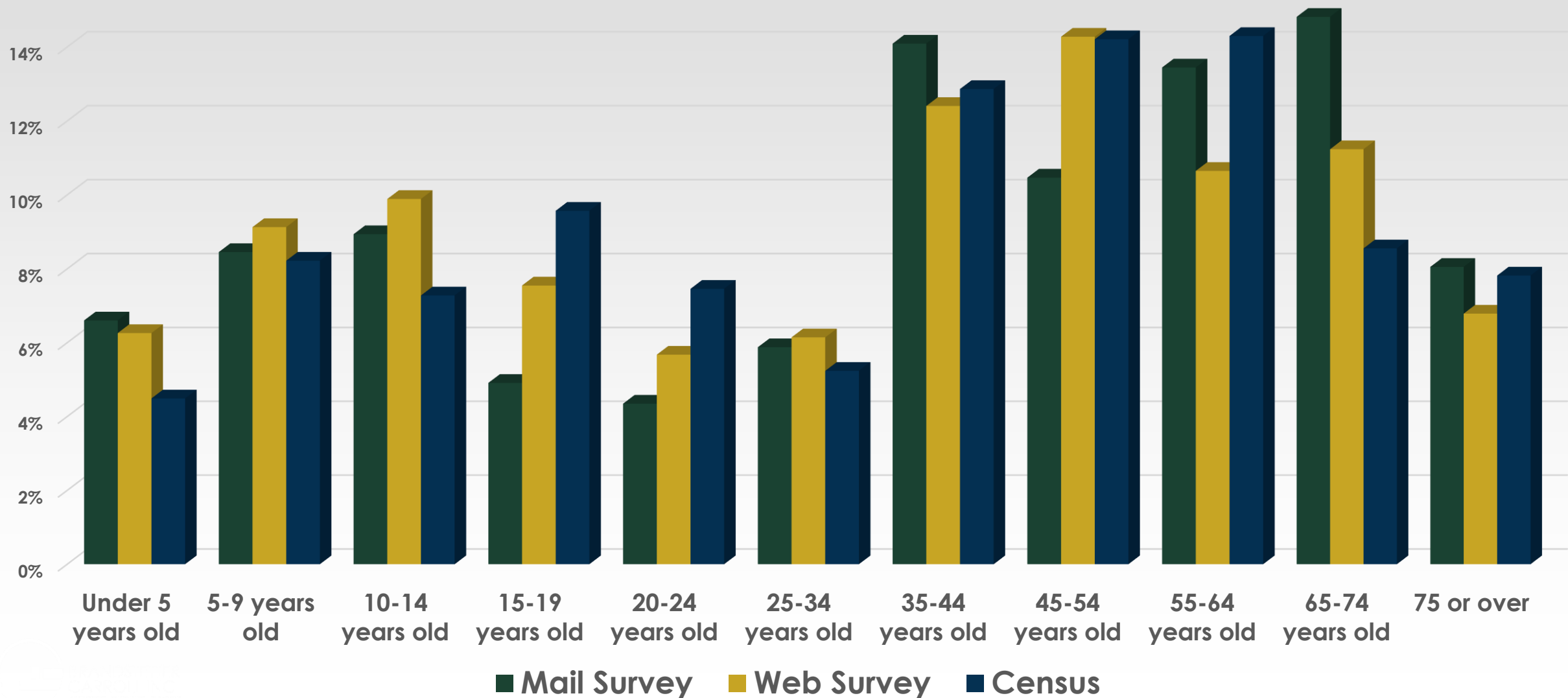
Mail Survey Only

Support for a Tax to
Improve Parks and
Recreation



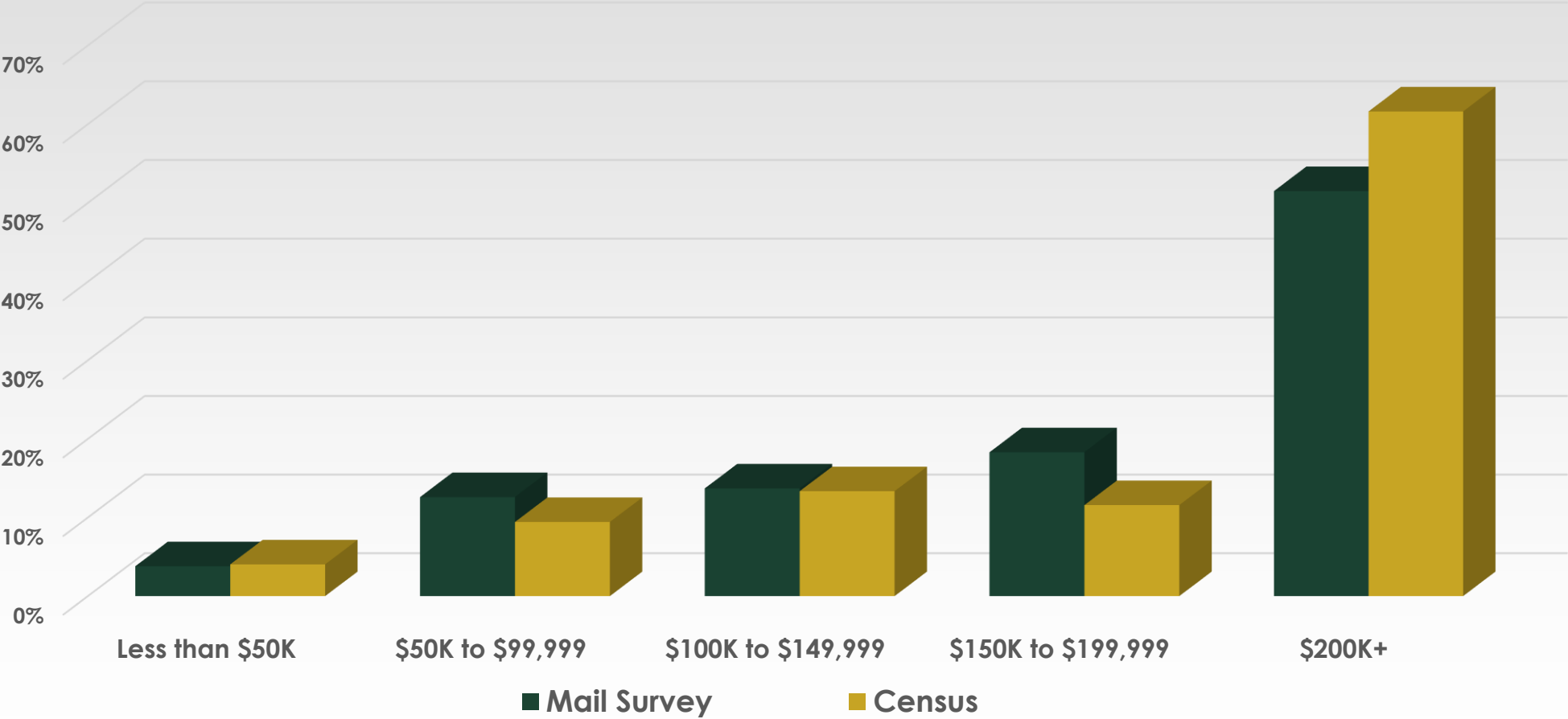
Survey Demographics

Age



Survey Demographics

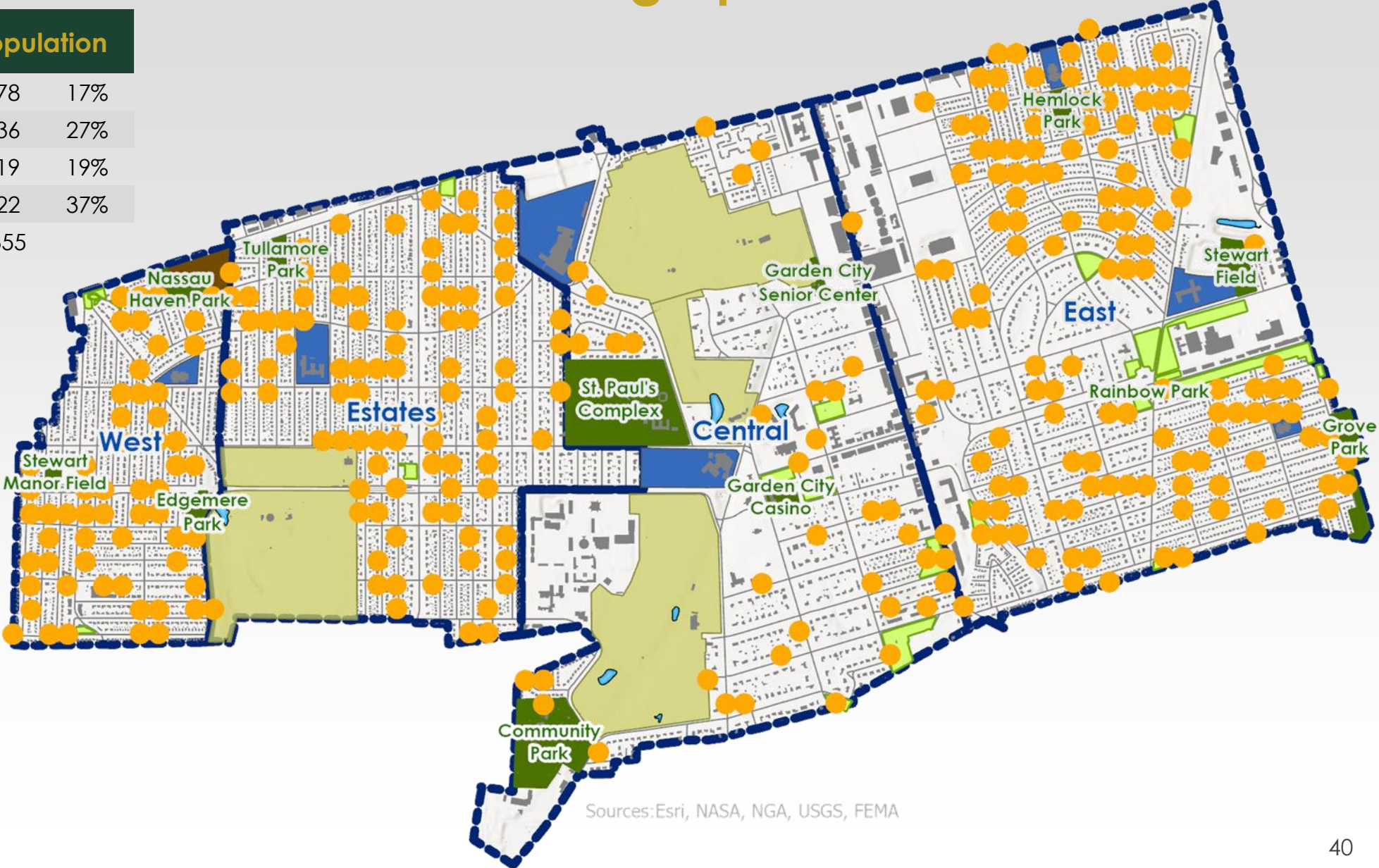
Income



Survey Demographics

Mail Survey Geographic Distribution

POA	Survey Responses		Population	
West	75	18%	3,778	17%
Estates	107	26%	6,036	27%
Central	45	11%	4,319	19%
East	180	44%	8,222	37%
	407		22,355	



Sources: Esri, NASA, NGA, USGS, FEMA

Facilities Households Want

Community/recreation center that could include:

- Fitness studios and equipment
- Event hall
- Arts and crafts studios
- Maker space
- Music studios
- Teen center
- Golf simulators
- Theater/performance space
- Indoor playground

Improvements to existing parks and facilities

Indoor pool

Natural areas/nature parks

Trails

Playgrounds

Pickleball courts (dedicated)

Multipurpose fields, including new artificial turf and improved grass

Dog park

Outdoor swimming pools (improvements to existing)

Outdoor fitness equipment

Programs & Activities Households Want

Expand/Improve

Adult fitness and wellness

Concerts

Art performances

Festivals

Movies

Swim lessons

Youth sports

Summer camps

Before and after school programs

Age 65+ programs

Add New

Music

Arts & crafts

Nature programs

Performing arts/theater

Teen programs

Childhood enrichment

STEM/STEAM

Dance

Age 50-65 programs

Adaptive programs

Project Process



Next Steps

1. Envision Phase – September-November

develop mission, vision, goals and objectives to guide Recreation & Parks Department and implementation of the master plan

2. St. Paul's Survey

3. Preliminary Recommendations

4. Action Plan & Final Report

BCI Mission
***“We Enhance Community and
Quality of Life”***

We look forward to continuing this
process with you!

Garden City
RECREATION AND PARKS



**BRANDSTETTER
CARROLL INC**
ARCHITECTS + ENGINEERS + PLANNERS